

_020 styl'editions

A NEW LANGUAGE: CERAMIC STONEWARE AS A TANGIBLE INSTRUMENT, AND A GRAPHIC SIGN AS A LINGUISTIC TOOL.

STYL'EDITIONS TURNS THE WORLD OF INDUSTRIAL CERAMICS UPSIDE DOWN AND INSIDE OUT BY AMPLIFYING THE NATURE OF ITS RAW MATERIALS, AVOIDING OVERALL GLAZES AND DECORATIONS.

FOCUSING ON HUMANISTIC PROJECTS, THE CONCEPTS OF EACH COLLECTION ARE DESIGN SENSITIVITY, ARCHITECTURAL ORIENTATION, KNOWLEDGE AND RESPECT OF THE MATERIAL.

GRAPHIC DESIGN BLENDS WITH THE CERAMIC BASE WITHOUT VISUAL OR CONCEPTUAL OVERLAPPINGS, COEXISTING AND ENHANCING EACH OTHER, ACHIEVING INNOVATIVE RESULTS.

METHOD AND CREATIVITY DETERMINE A NEW LANGUAGE. THE VERSATILITY OF THE MATERIALS AND THE DYNAMIC PRODUCTION CREATE LIMITLESS FURNISHING SOLUTIONS POSSIBLE, GRANTING TOTAL FREEDOM TO THE CONSUMER.

THE CONTAMINATION BETWEEN INDUSTRIAL MANUFACTURING AND HIGH-END CRAFTSMANSHIP ALLOWS NEW PRODUCTION TECHNIQUES, SUCH AS COMBINATIONS OF SANDBLASTING INTEGRATED TO DIFFERENT MATERIALS. RESEARCH IS THE ONLY WAY TO KEEP PROVIDING OUR CLIENTS INNOVATIVE AND UNIQUE SOLUTIONS FOR LIVING SPACES, OFFICES AND CONTRACT.

STYL'EDITIONS OFFERS A TAILORED DESIGN AND A PRODUCTION WITHOUT CONSTRAINTS FOR UNIQUE PROJECTS, FRANCHISES, ACCOMMODATION FACILITIES.

UN NUOVO LINGUAGGIO: LA CERAMICA COME MEZZO
MATERIALE, IL SEGNO GRAFICO COME STRUMENTO LINGUISTICO.

LE LASTRE IN GRES PORCELLANATO **STYL'EDITIONS** ROMPONO
GLI SCHEMI E CAPOVOLGONO IL MONDO DELLA CERAMICA
INDUSTRIALE PONENDO L'ATTENZIONE SULLA MATERIA
PRIMA, NON PIÙ NASCOSTA DA SMALTI O DECORI; SENSIBILITÀ
PROGETTUALE, CONOSCENZA E RISPETTO DELLA MATERIA SONO
ALLA BASE DELLE COLLEZIONI CHE METTONO AL CENTRO UN
PROGETTO UMANISTICO.

SEGNO GRAFICO E BISCOTTO CERAMICO SI INTRECCIANO
SENZA SOVRAPPOSIZIONI VISIVE E CONCETTUALI, CONVIVONO
ESALTANDOSI A VICENDA, RAGGIUNGONO RISULTATI INNOVATIVI;
METODO E CREATIVITÀ DETERMINANO UN NUOVO LINGUAGGIO.
LA VERSATILITÀ DEL MATERIALE TRATTATO ED IL DINAMISMO
PRODUTTIVO RAGGIUNTO RENDONO POSSIBILI INNUMEREBOLI
SOLUZIONI DI ARREDO, FORNENDO AL CLIENTE UNA LIBERTÀ
SENZA CONFINI.

LA CONTAMINAZIONE TRA PRODUZIONE INDUSTRIALE ED ALTO
ARTIGIANATO SUGGERISCE E PERMETTE NUOVE TECNICHE DI
LAVORAZIONE COME LA SABBIATURA A CONTROLLO NUMERICO
E L'ACCOSTAMENTO CON ALTRI MATERIALI; LA RICERCA È ALLA
BASE DI CONTINUI STUDI PER REALIZZARE NUOVE COLLEZIONI
ED OFFRIRE AI CREATIVI ED AL CLIENTE FINALE SOLUZIONI
INNOVATIVE, UNICHE PER GLI SPAZI ABITATIVI, GLI UFFICI ED IL
CONTRACT.

STYL'EDITIONS OFFRE LA PROGETTAZIONE PERSONALIZZATA
E LA PRODUZIONE IN TIRATURE LIMITATE PER PROGETTI UNICI,
FRANCHISING, STRUTTURE RICETTIVE.

DIECIPERDIECI

P. 008

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Sabbiatura + Tecnologia digitale /
Sandblasting + Digital technology**

LUNA

P. 016

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Tecnologia digitale /
Digital technology**

SOLE

P. 020

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Tecnologia digitale /
Digital technology**

TESSILE

P. 024

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Sabbiatura /
Sandblasting**

PORTALI

P. 028

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Tecnologia digitale su vetro Crystalex
+ Lastre in gres porcellanato/
Digital technology on Crystalex glass
+ Porcelain stoneware slabs**

CHIAROSCURO

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

P. 034

**Tecnologia digitale su vetro Crystalex
+ Lastre in gres porcellanato/
Digital technology on Crystalex glass
+ Porcelain stoneware slabs**

ANAMNESI

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

P. 042

**Tecnologia digitale /
Digital technology**

TRAMA

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

P. 046

**Sabbiatura + Tecnologia digitale /
Sandblasting + Digital technology**

TRATTO UNO

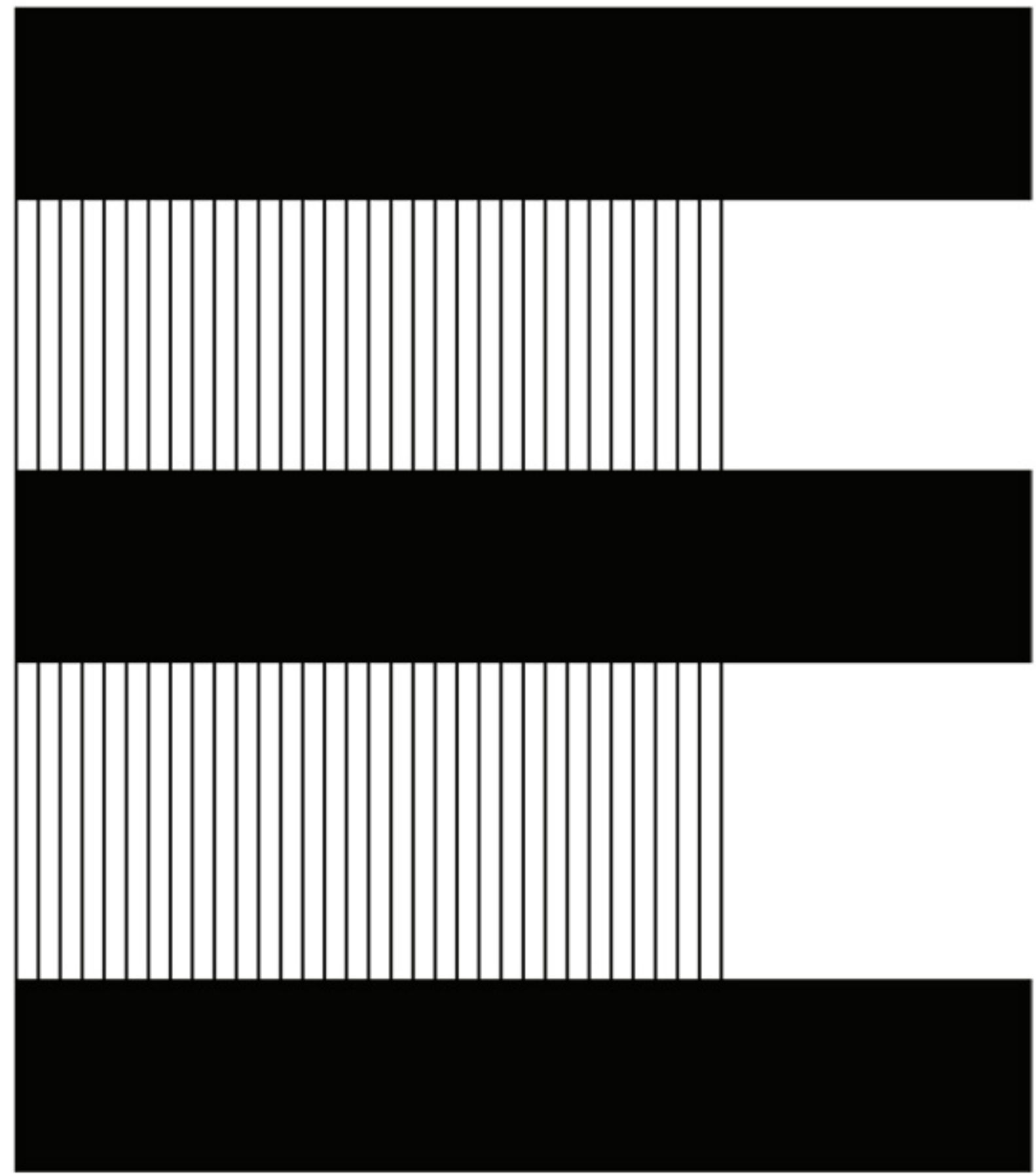
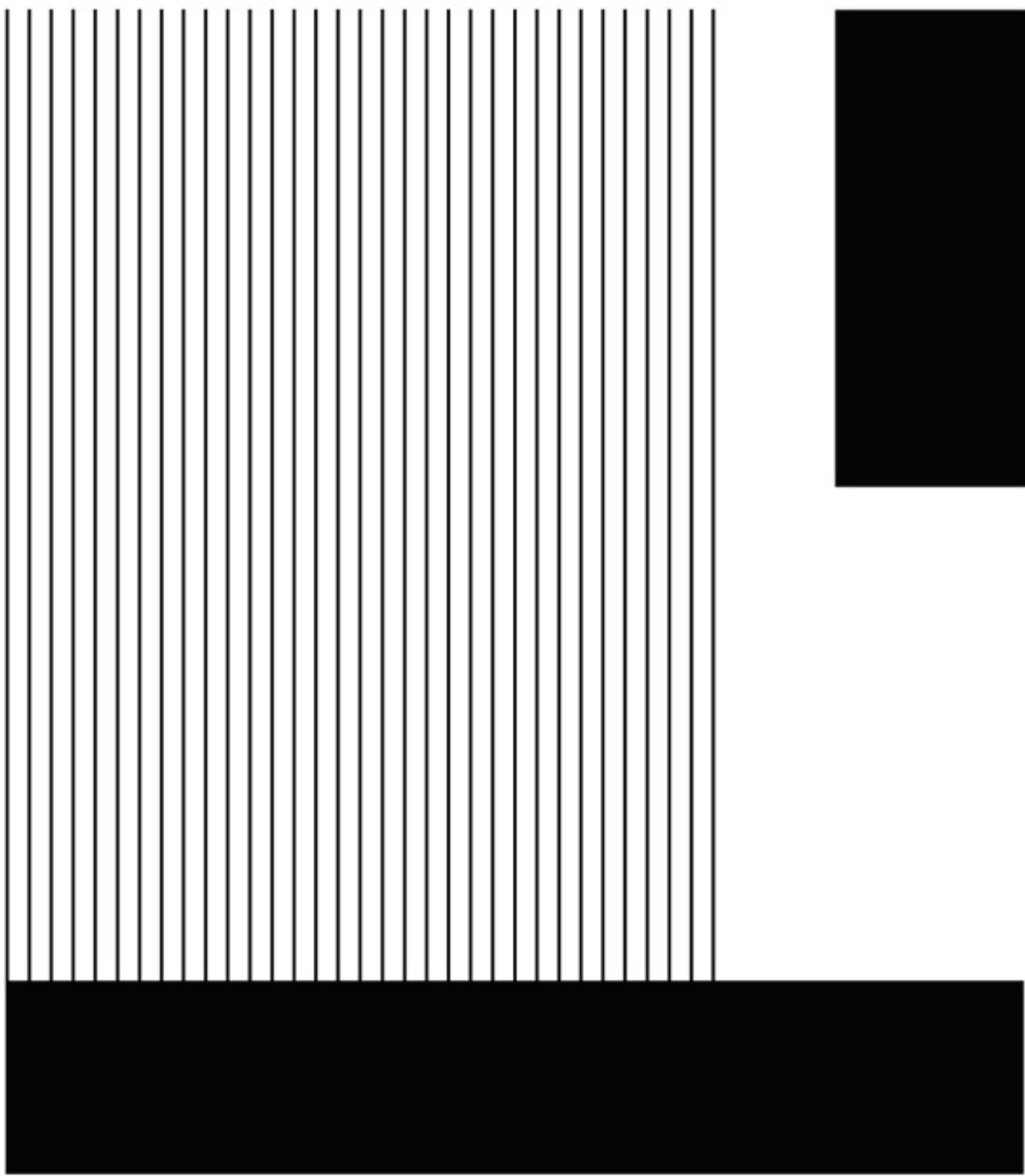
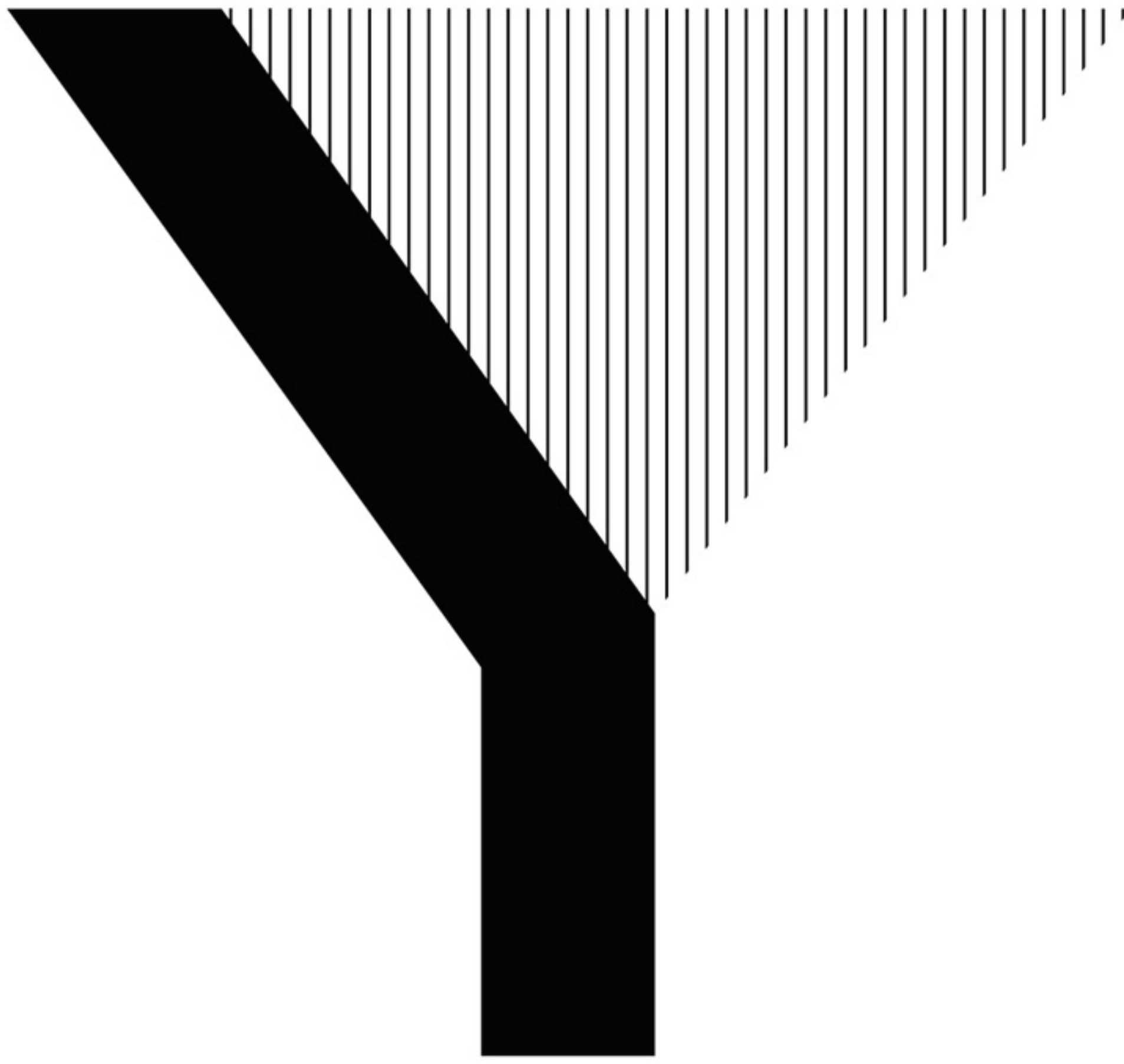
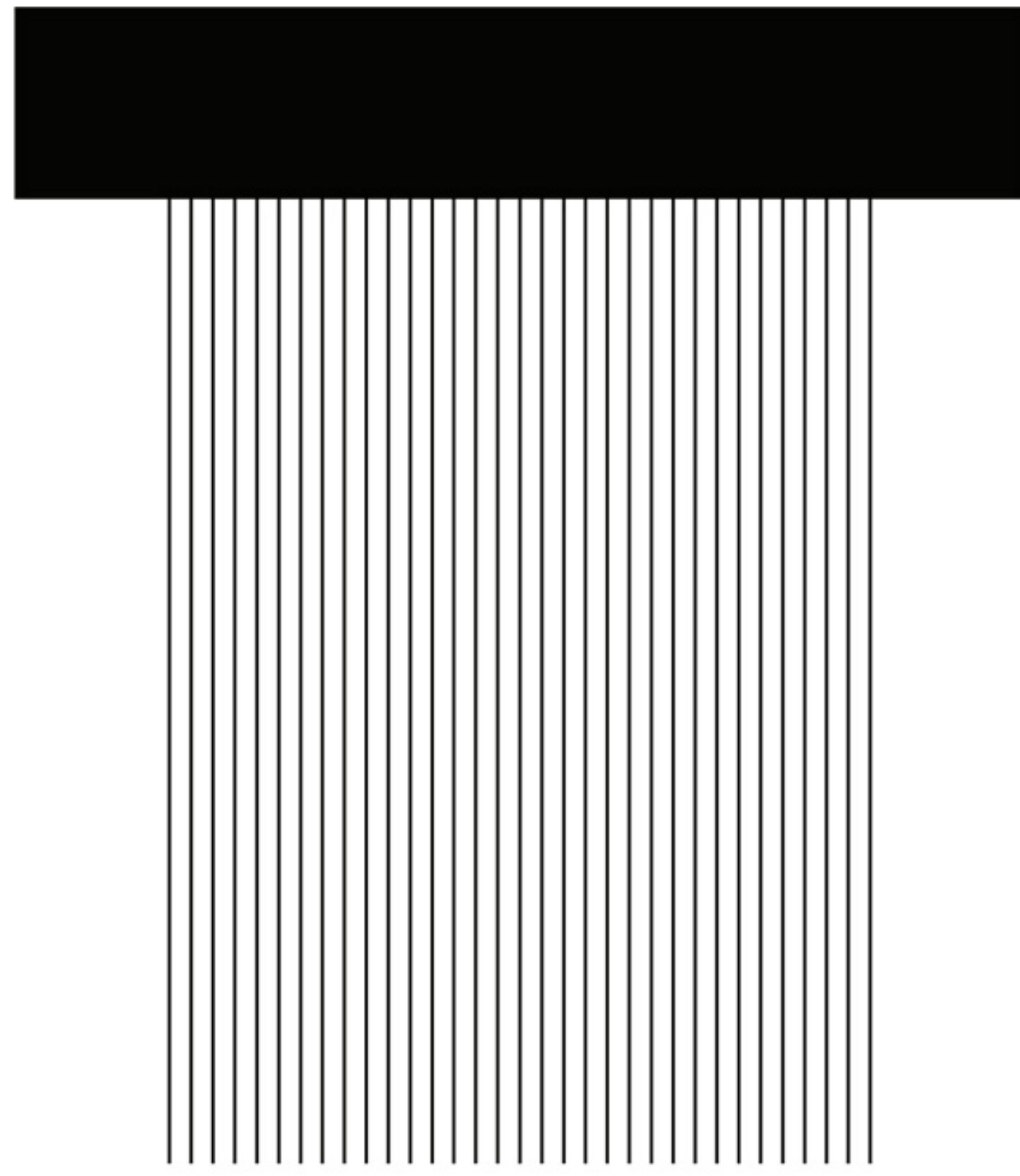
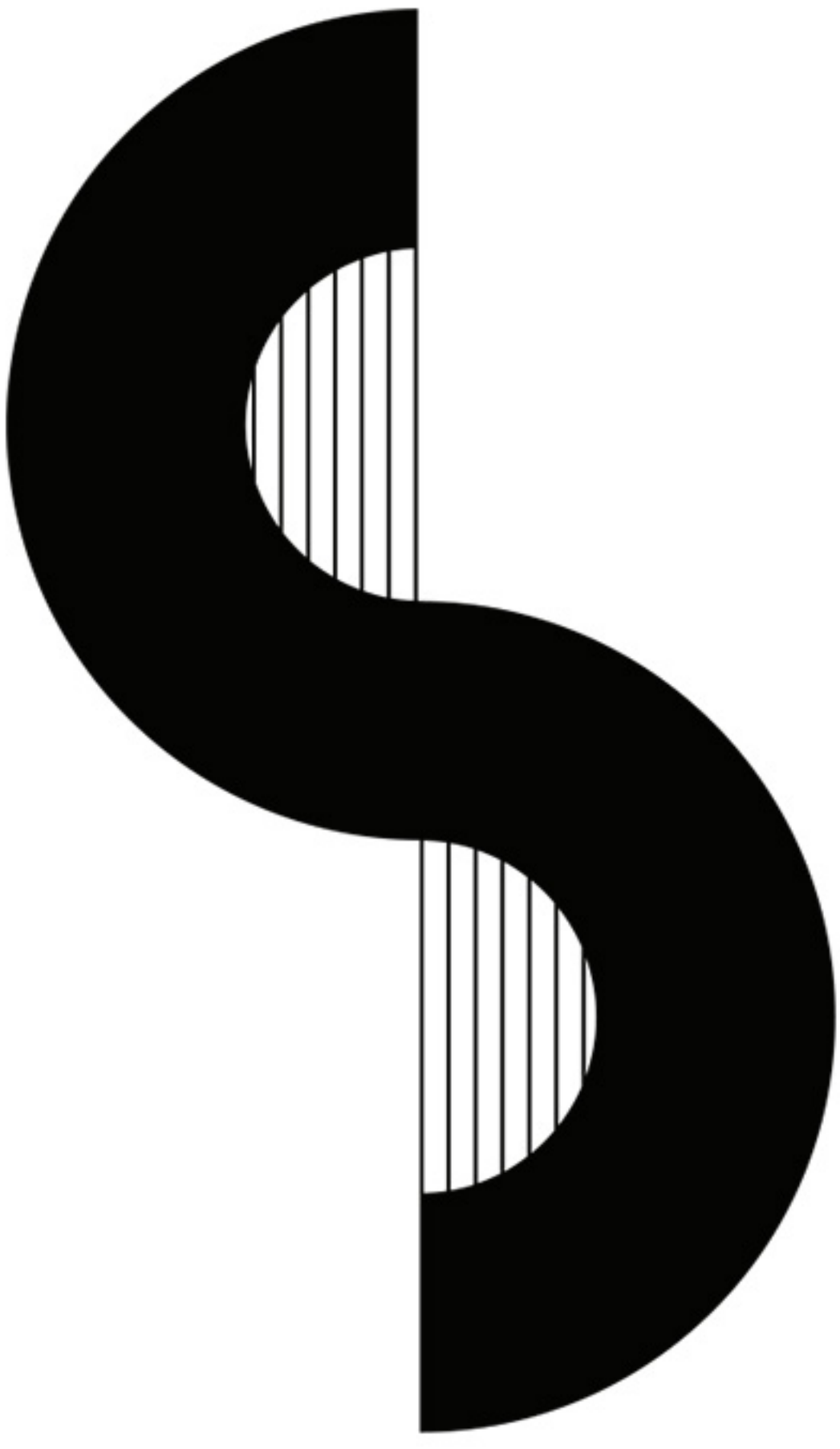
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TECHNICAL FEATURES

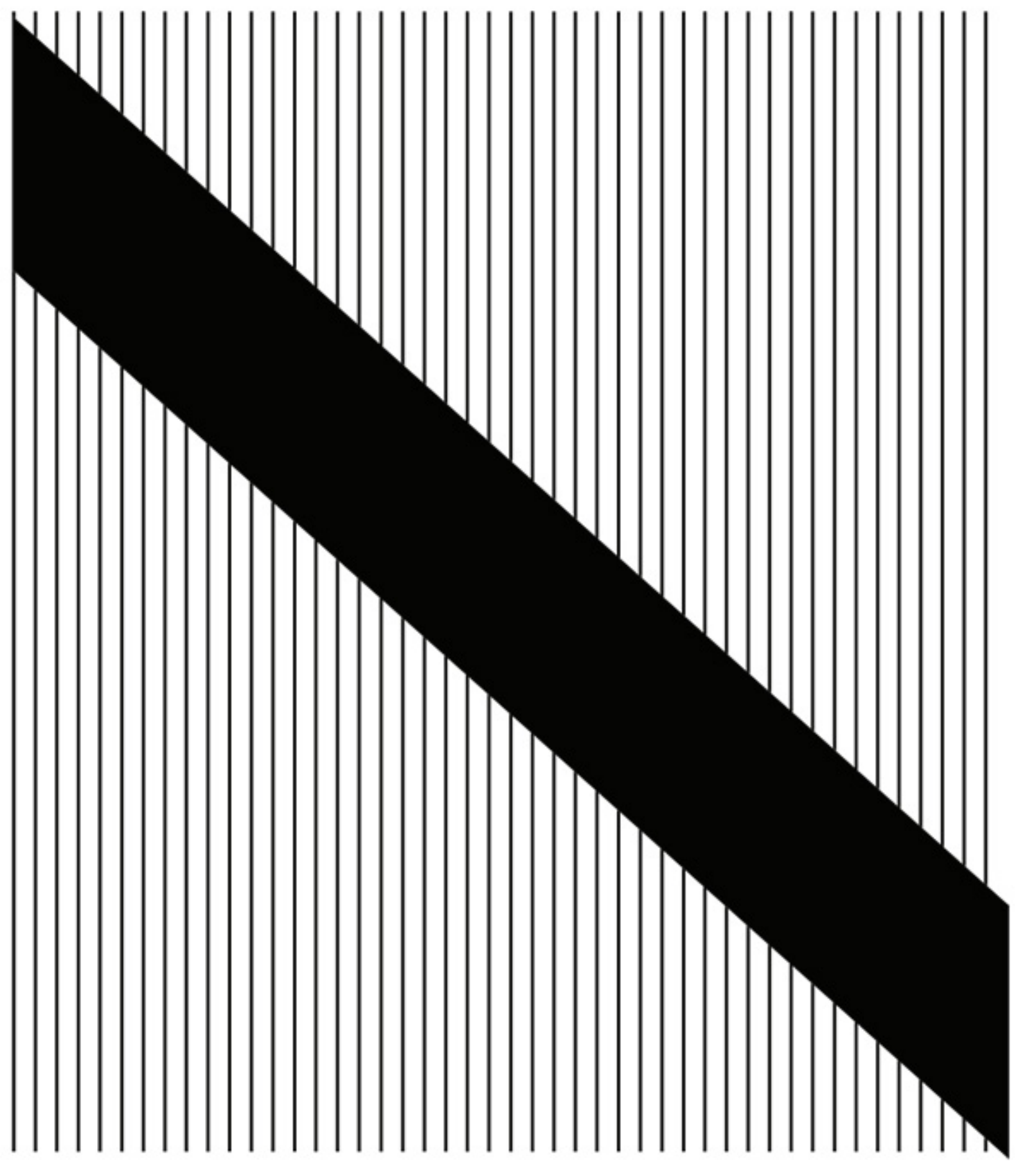
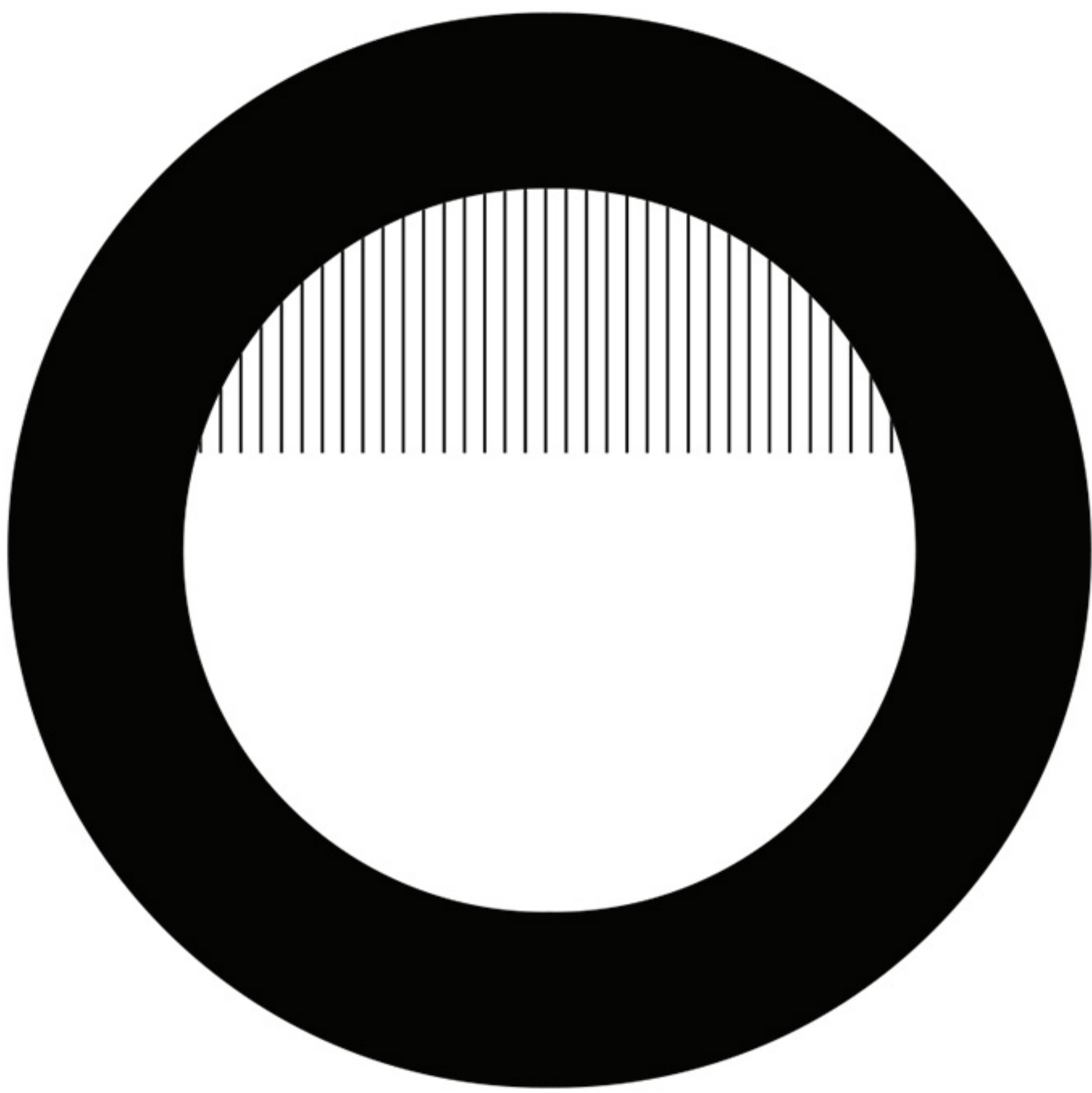
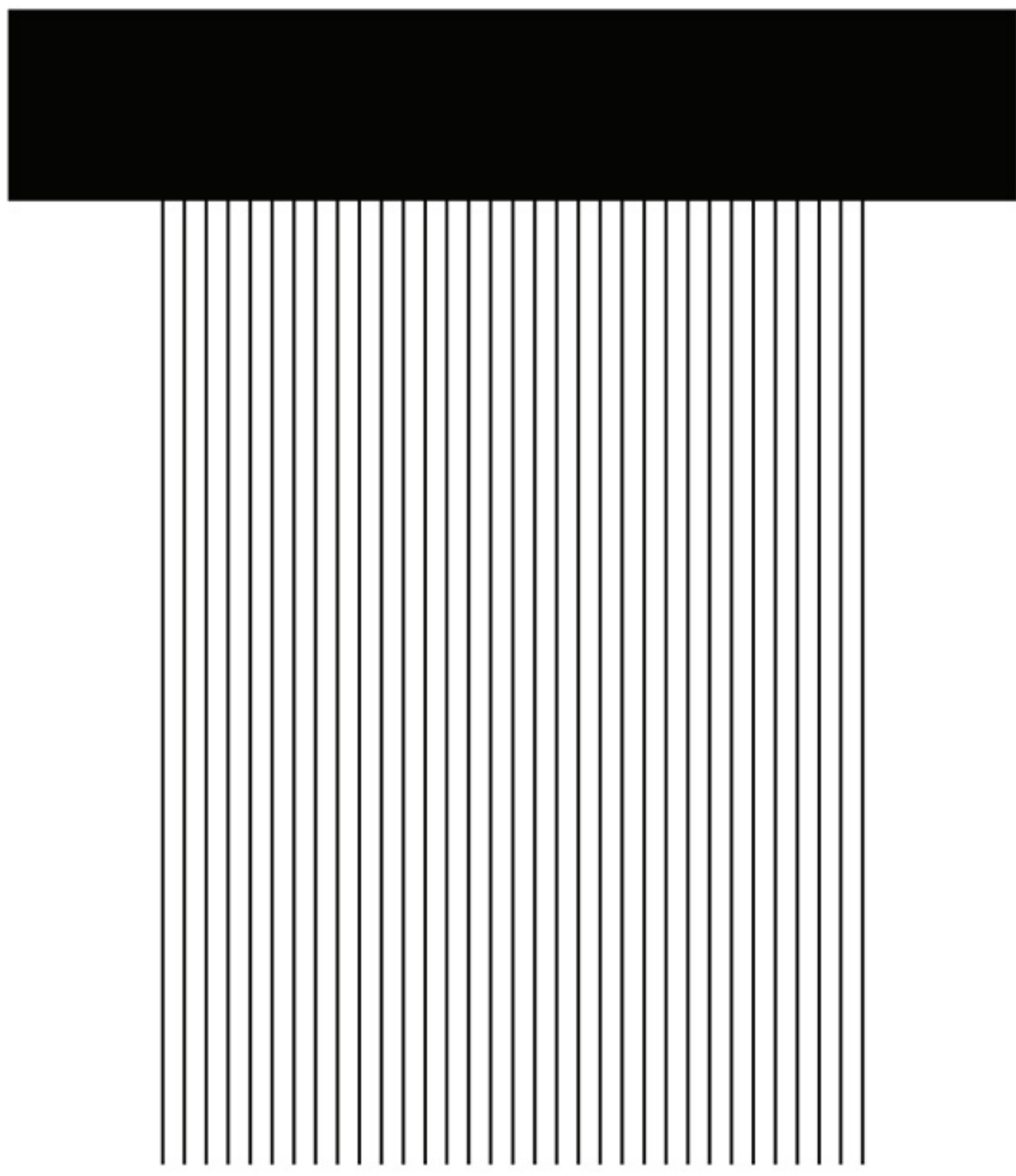
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**Tecnologia digitale /
Digital technology**

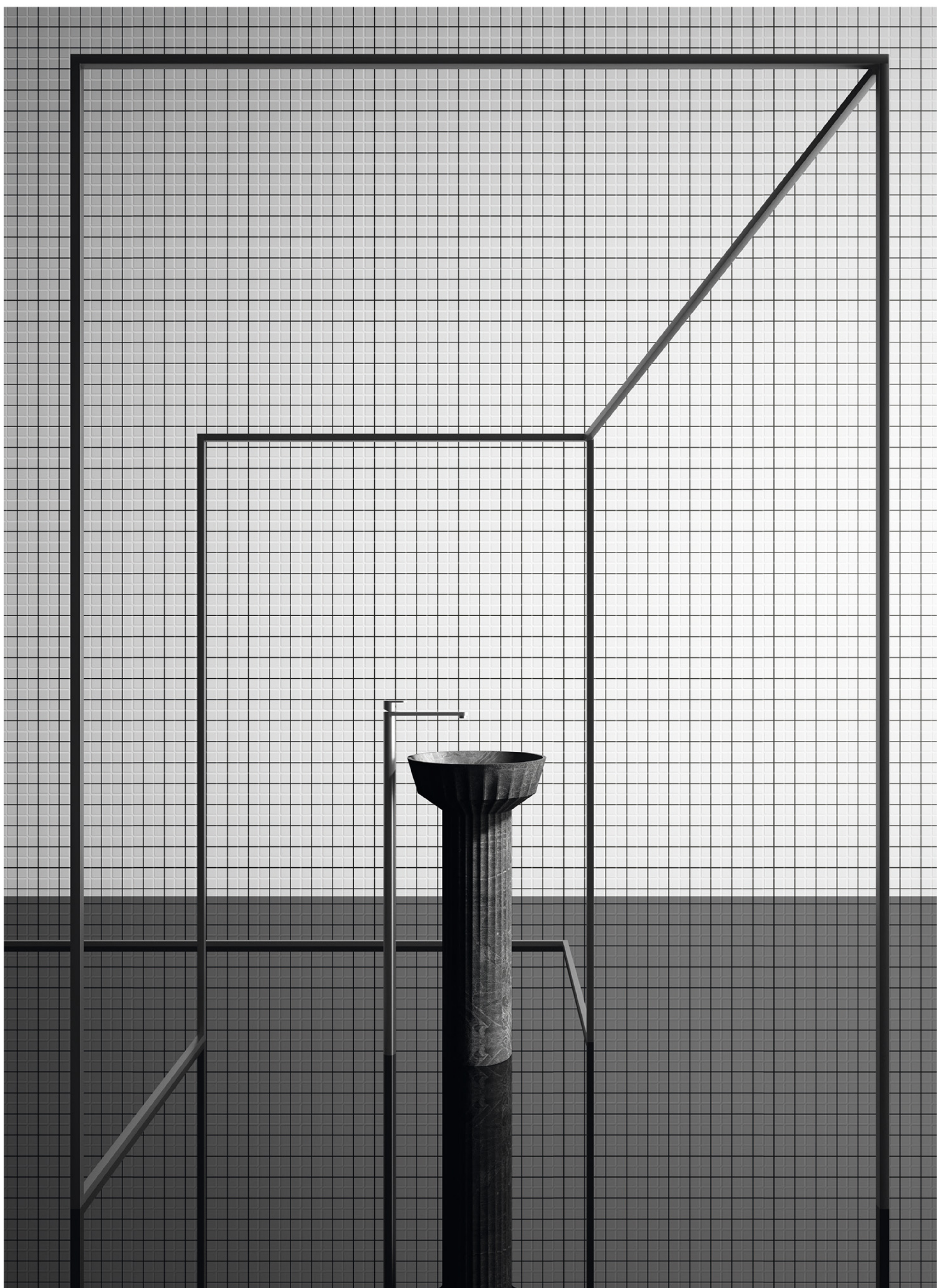
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TECHNICAL FEATURES

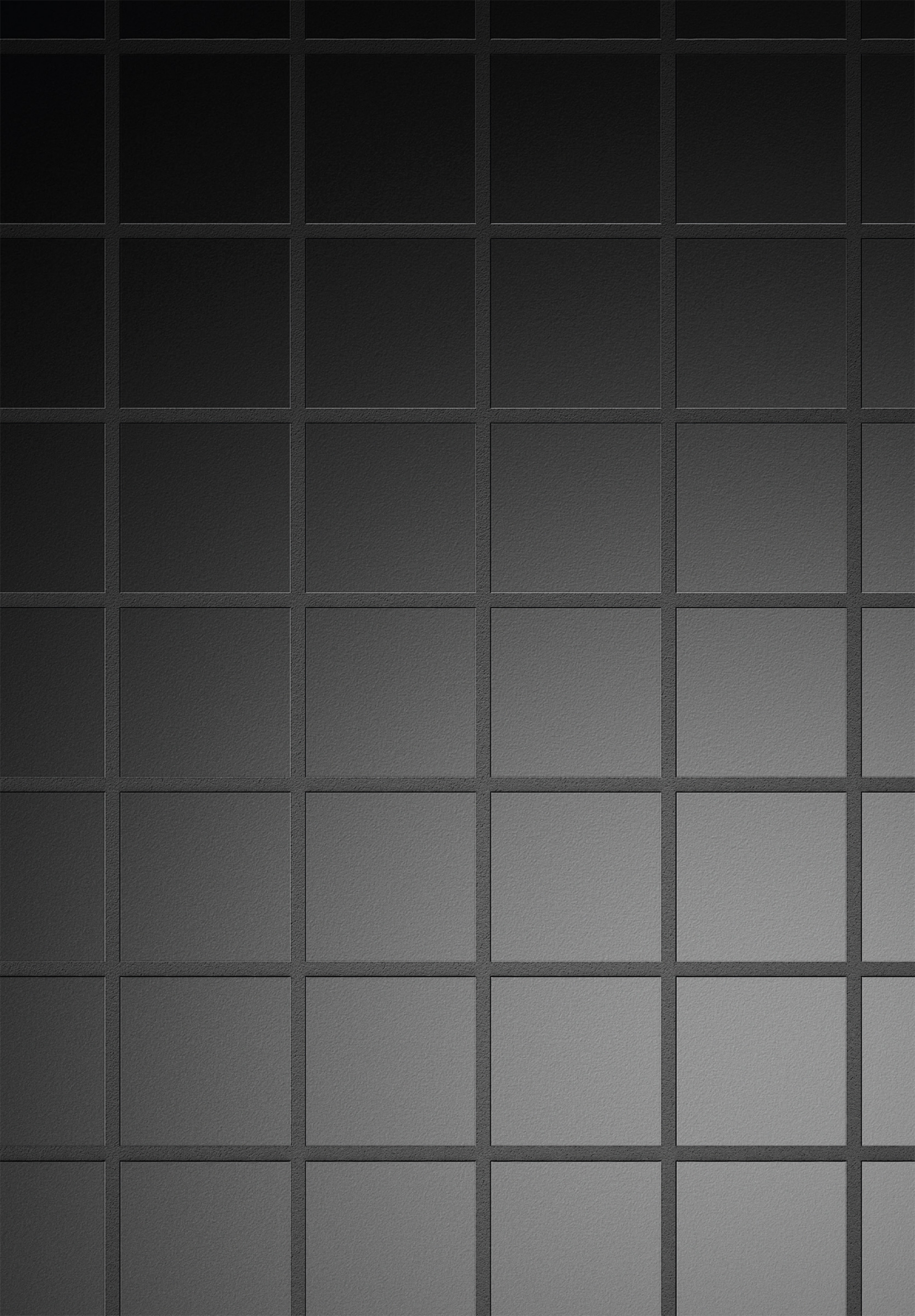
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DIECIPERDIECI

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS

100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

Sabbiatura [01] [02]

+ Tecnologia digitale [03] /

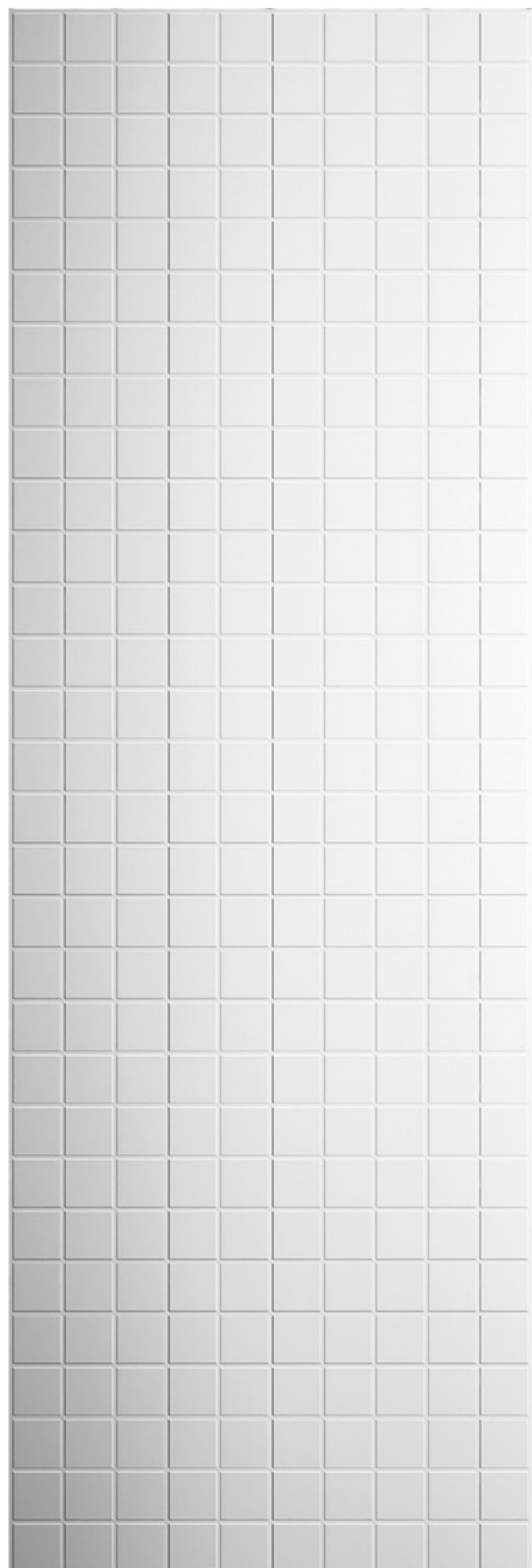
Sandblasting [01] [02]

+ Digital technology [03]

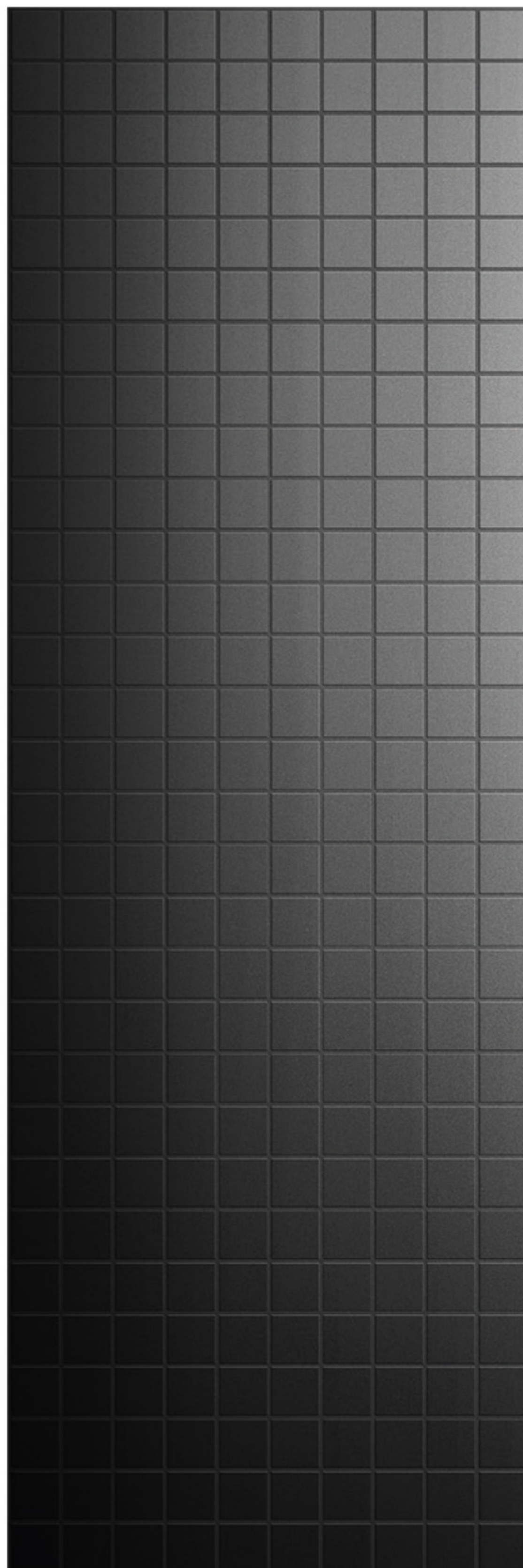
DESIGN

gumdesign

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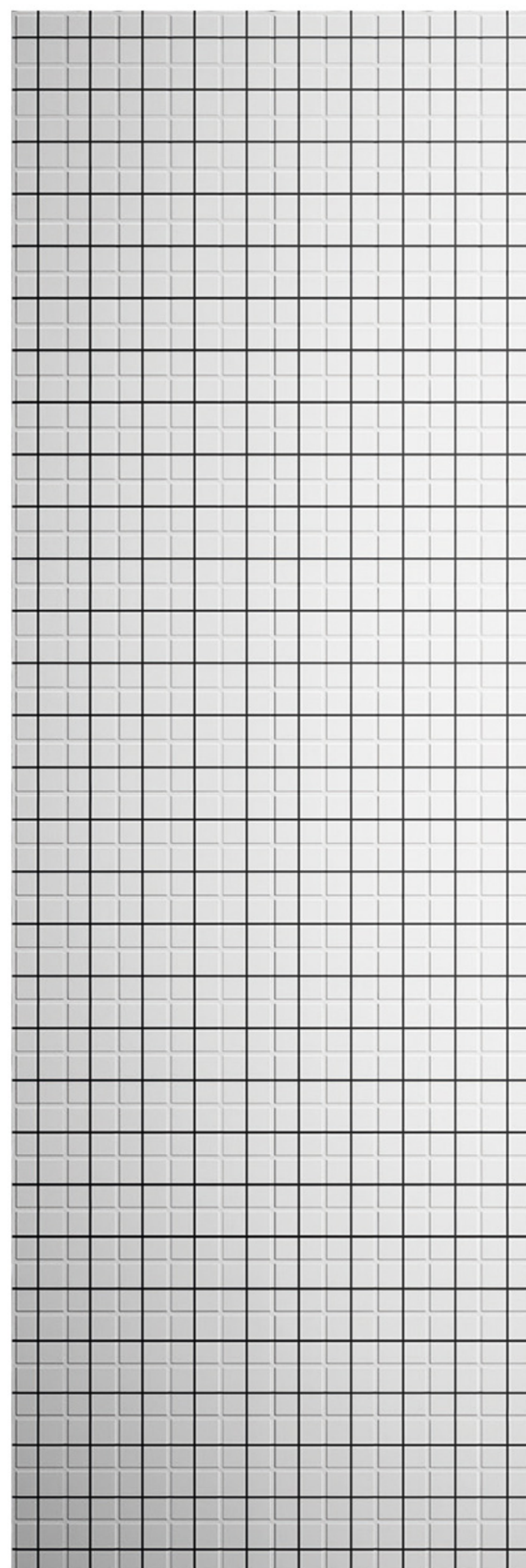


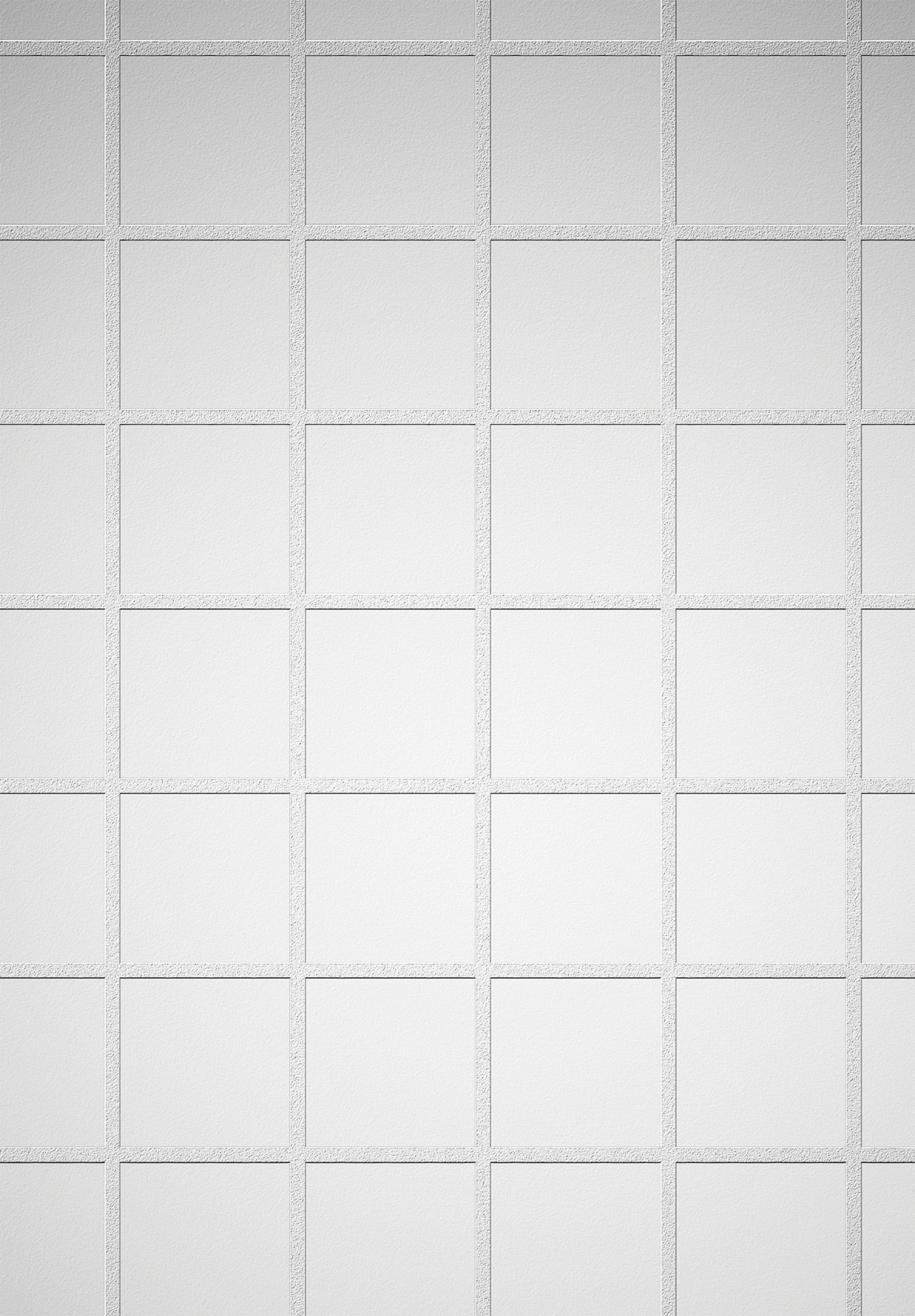
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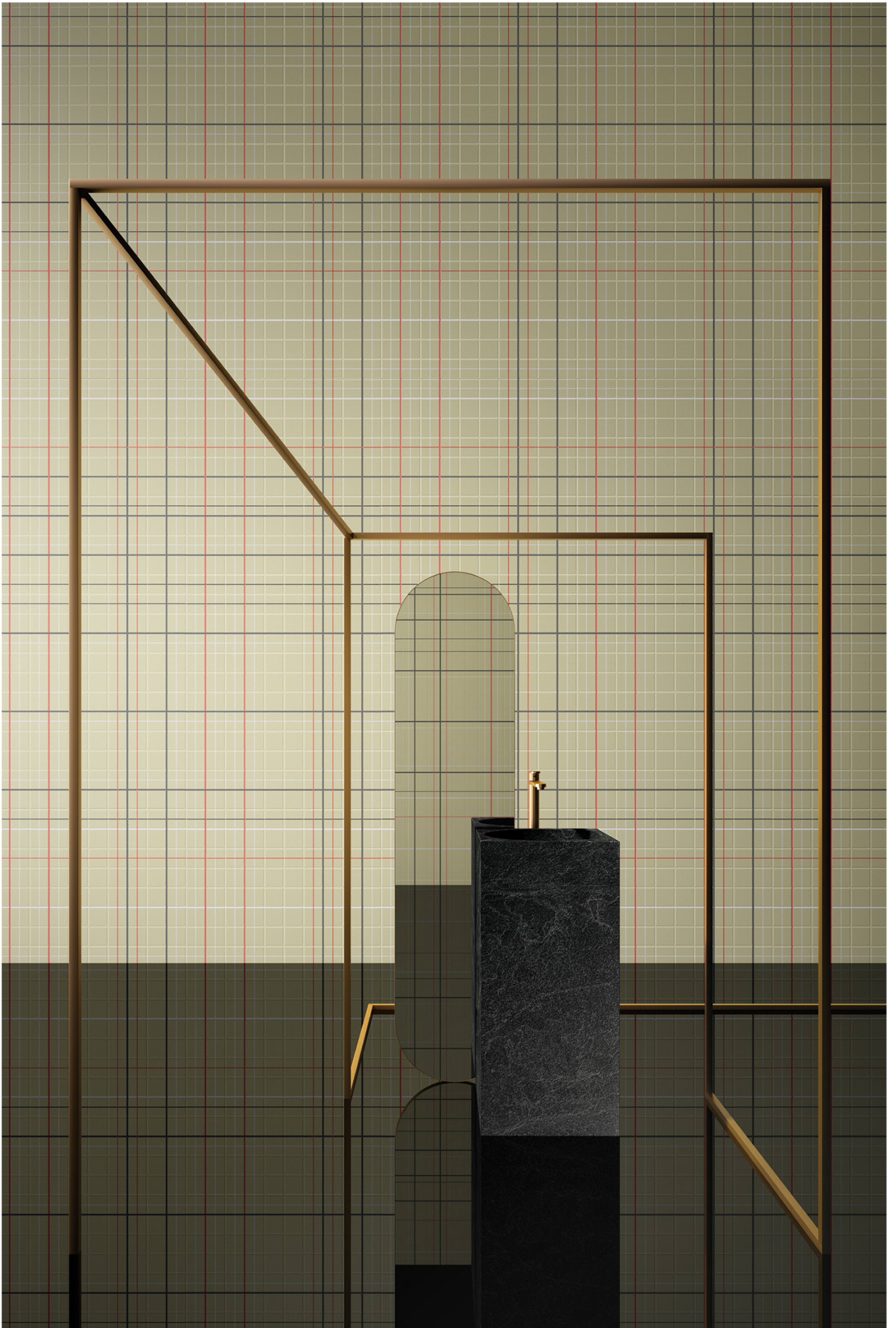
[03]

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CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

Sabbiatura

+ Tecnologia digitale /

Sandblasting

+ Digital technology

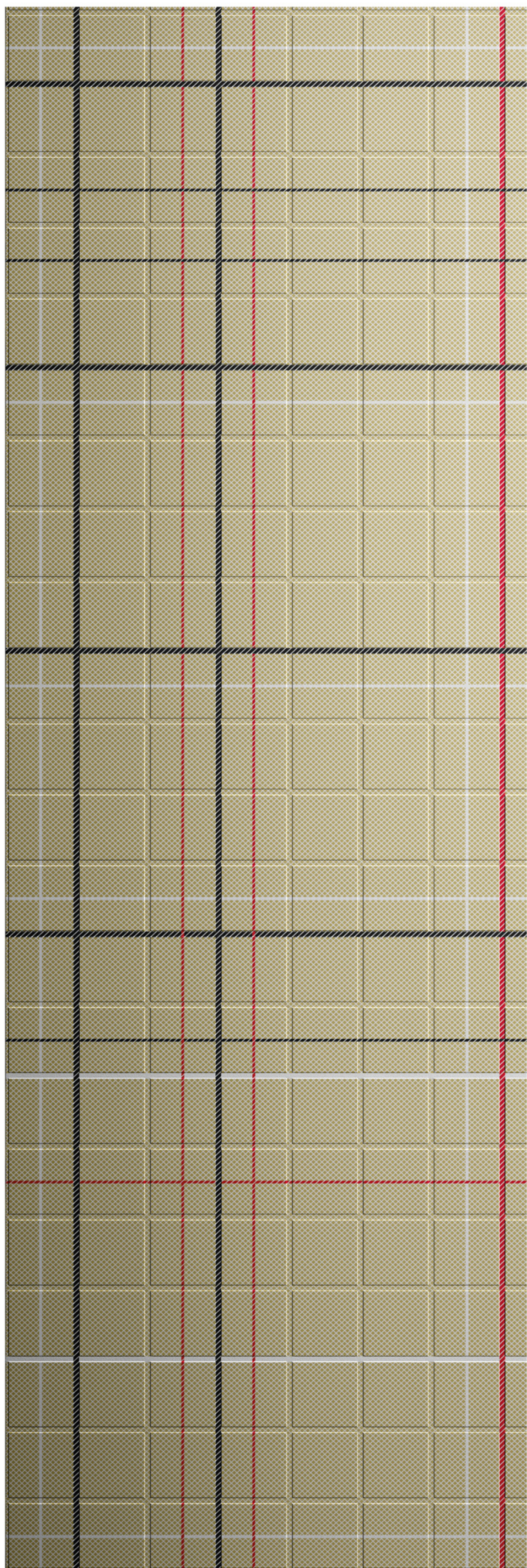
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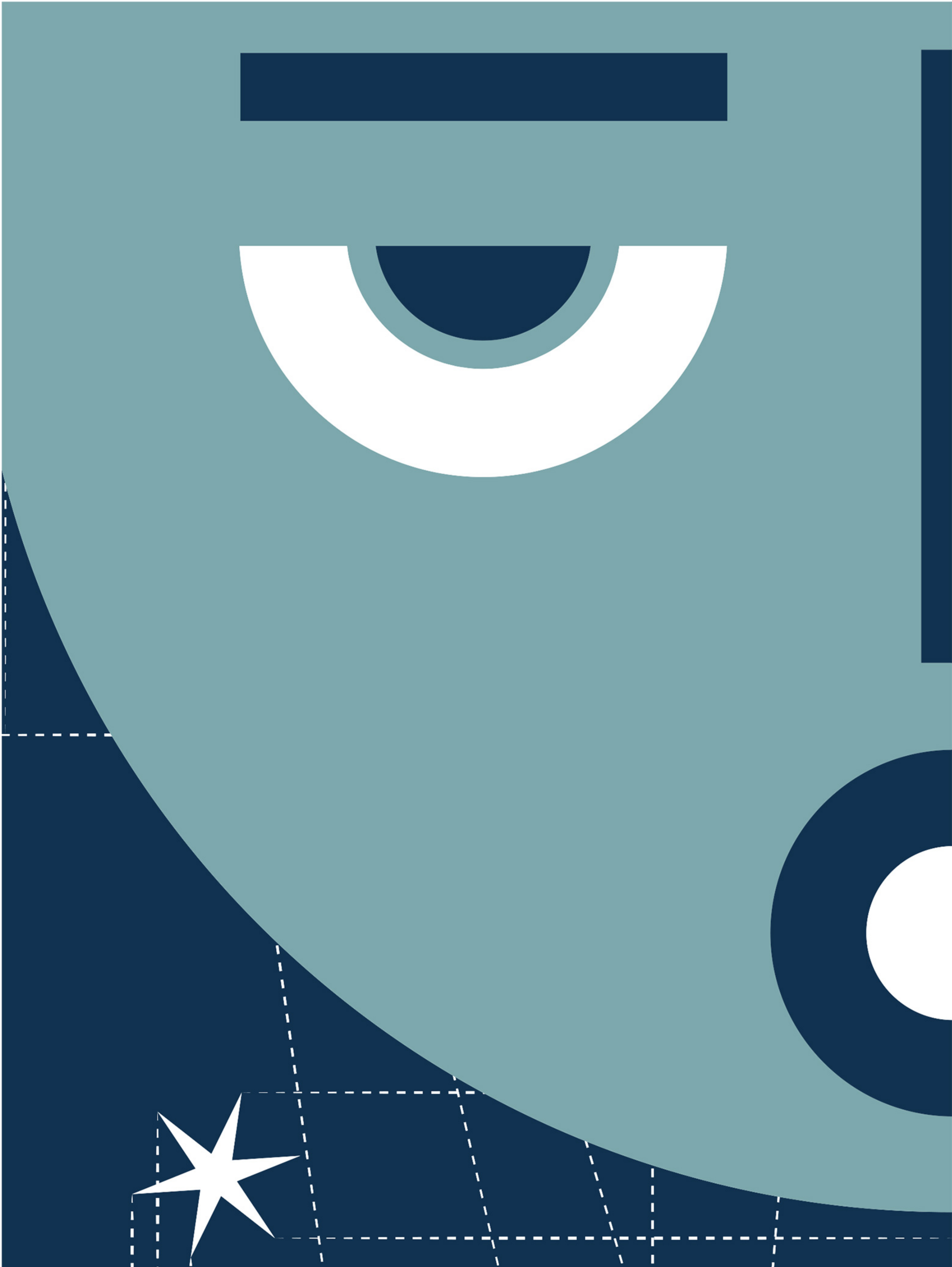


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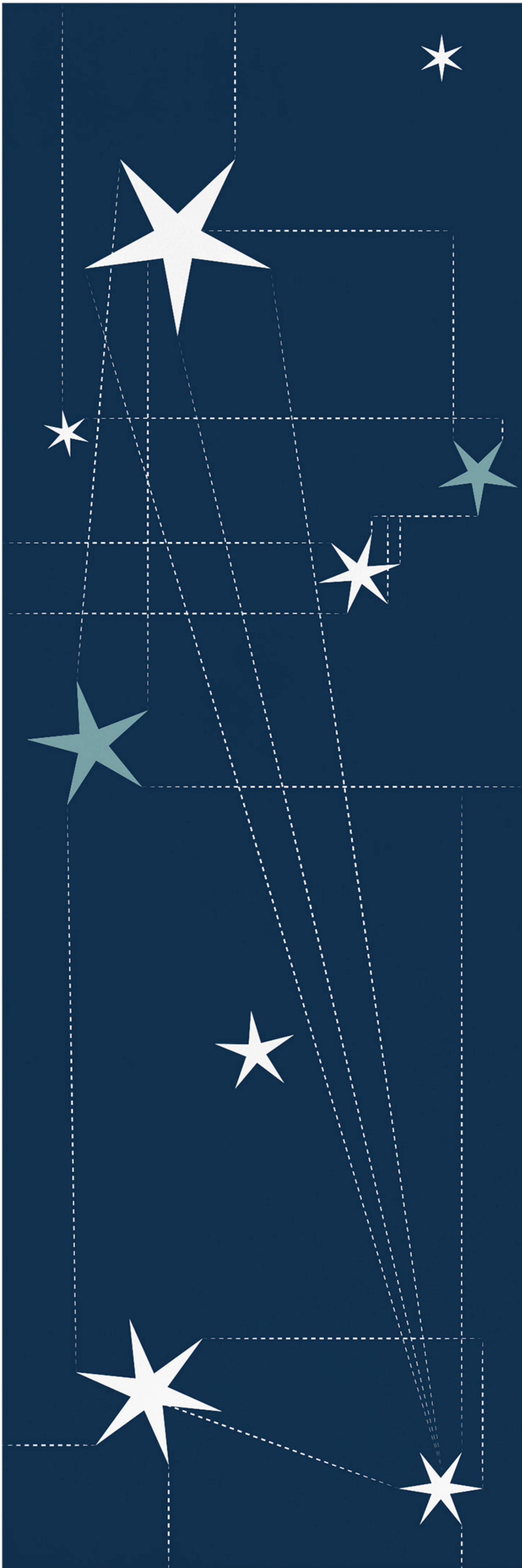


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DESIGN
gumdesign

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PANTONE 540 U

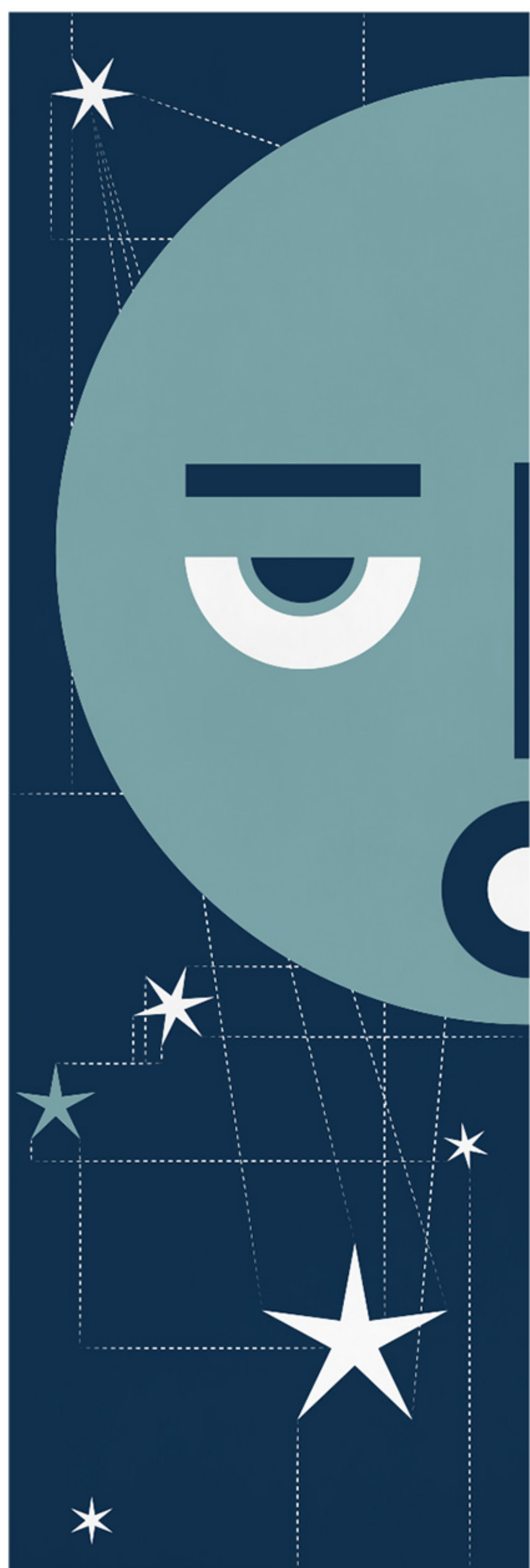


LUNA

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

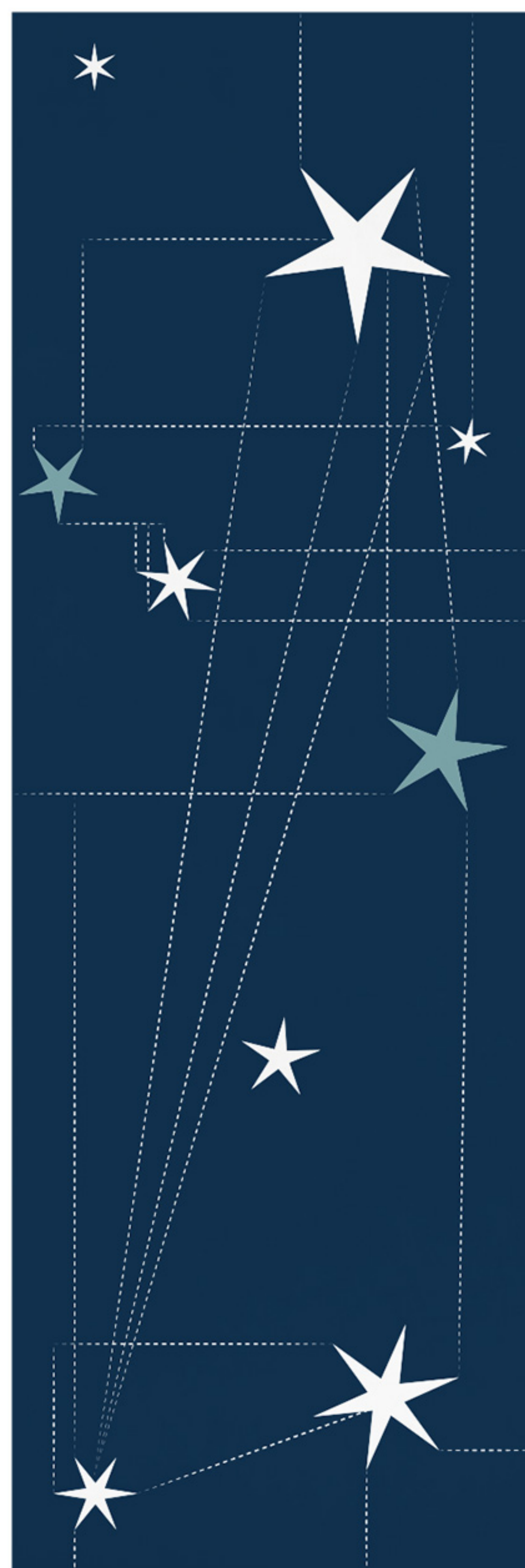
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[03]



[04]



DESIGN
gumdesign

[01]



[02]



[03]



SOLE

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

[04]



[05]



[06]



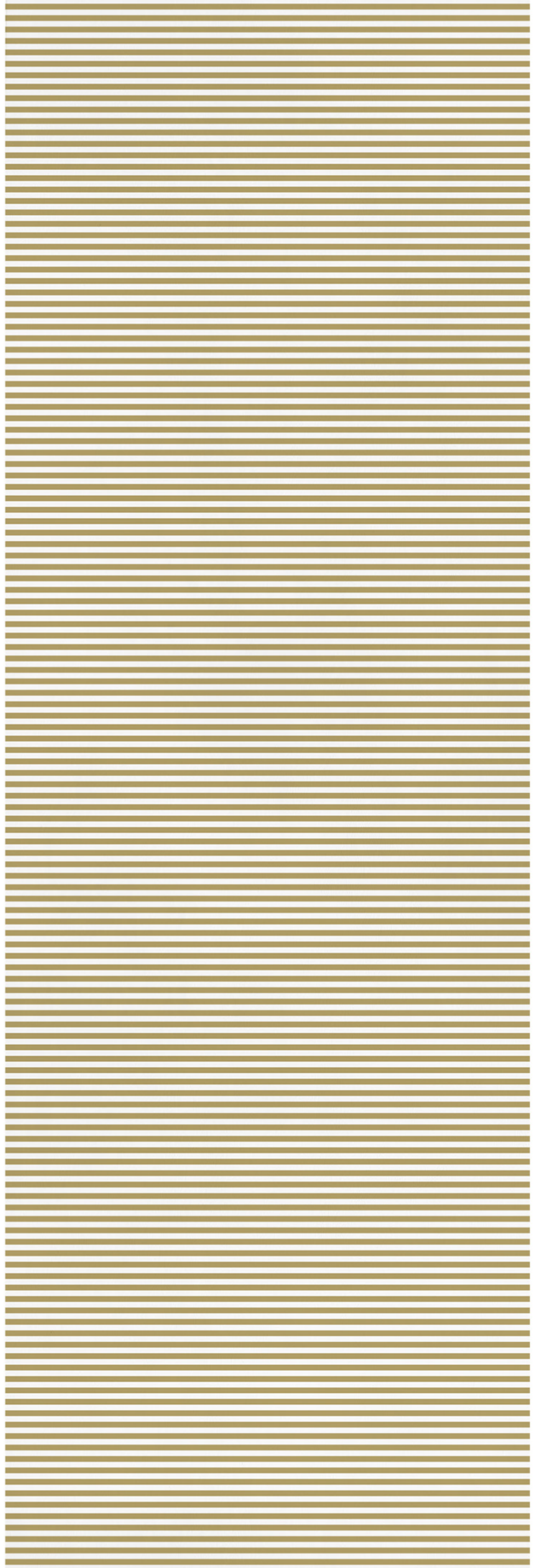


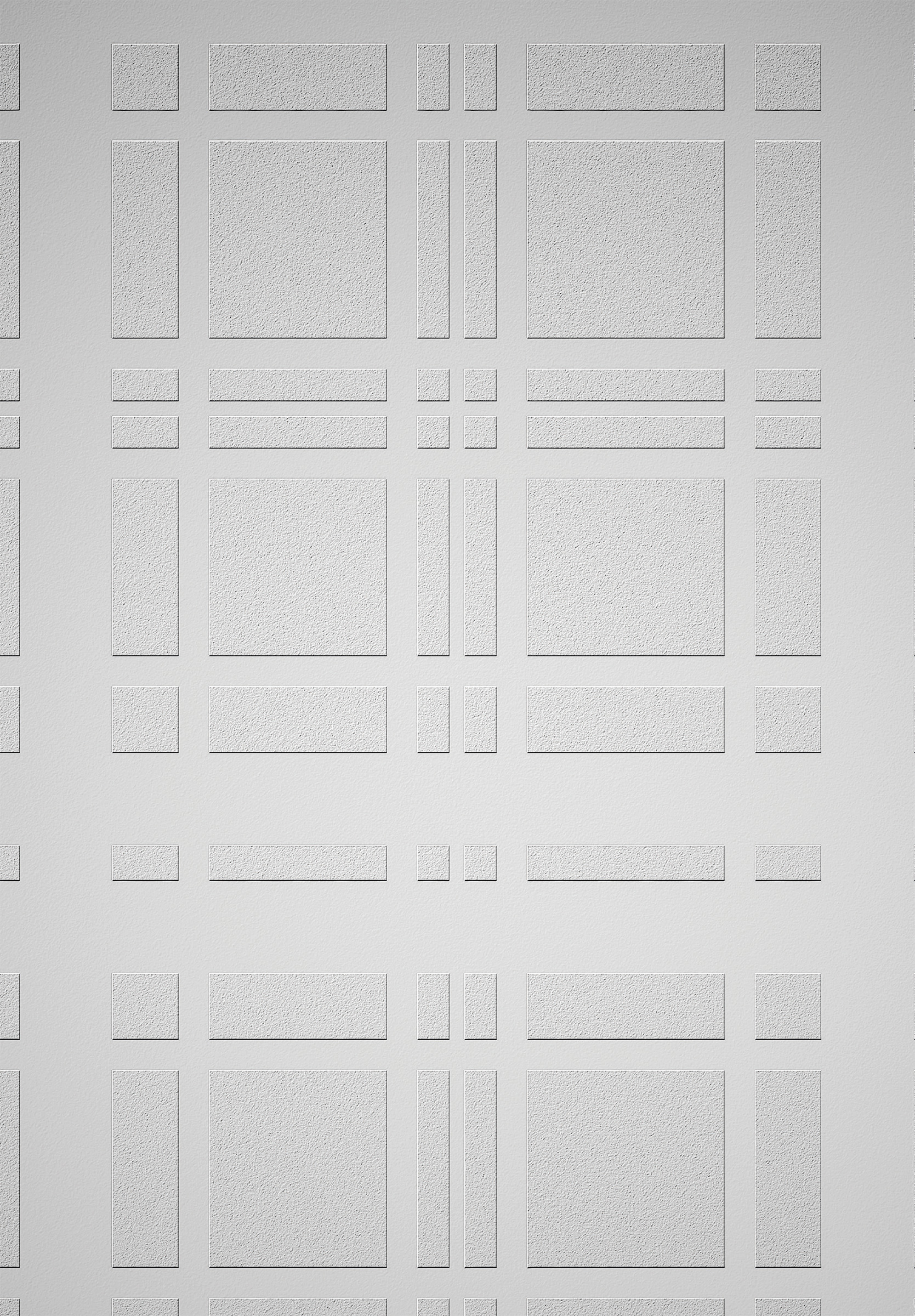
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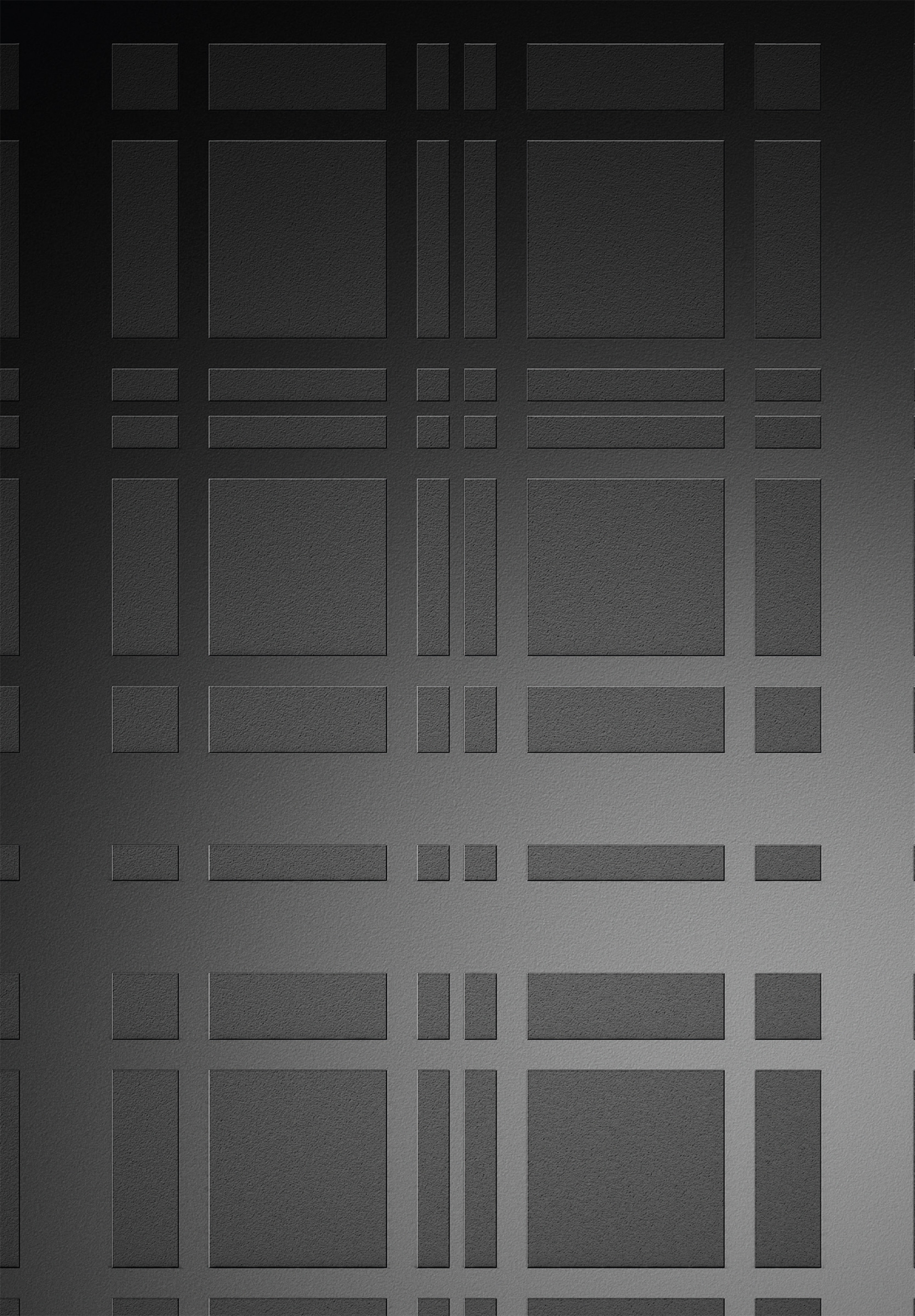


PANTONE 7543 U









TESSILE

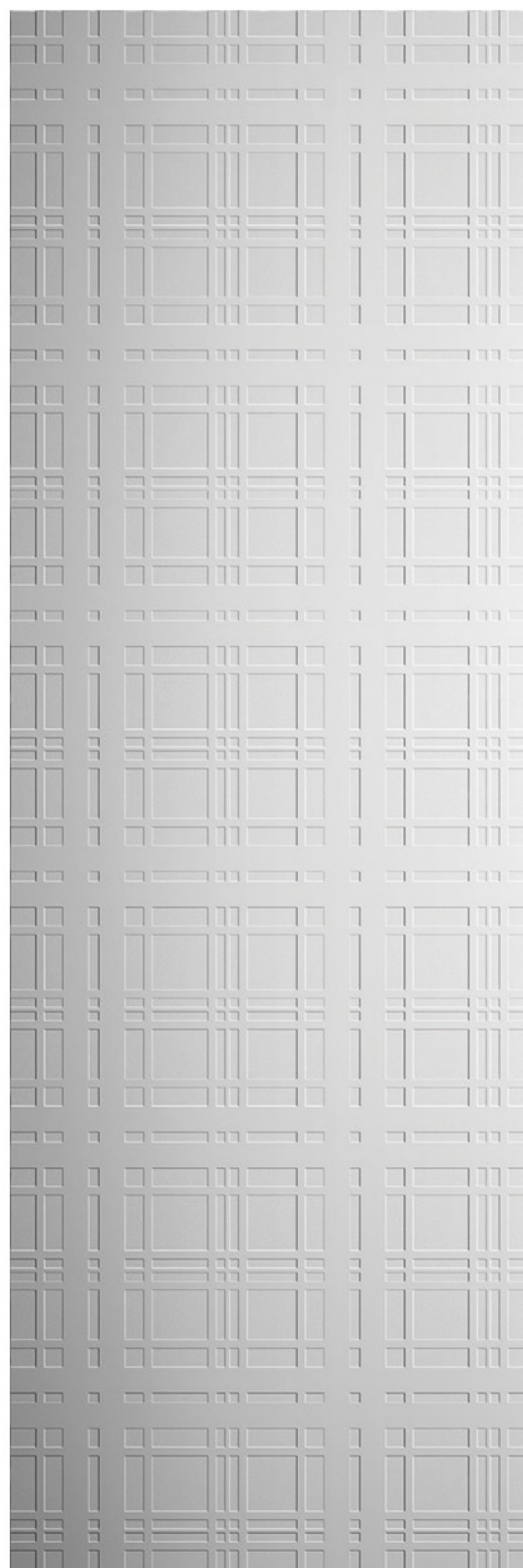
LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

**Sabbiatura /
Sandblasting**

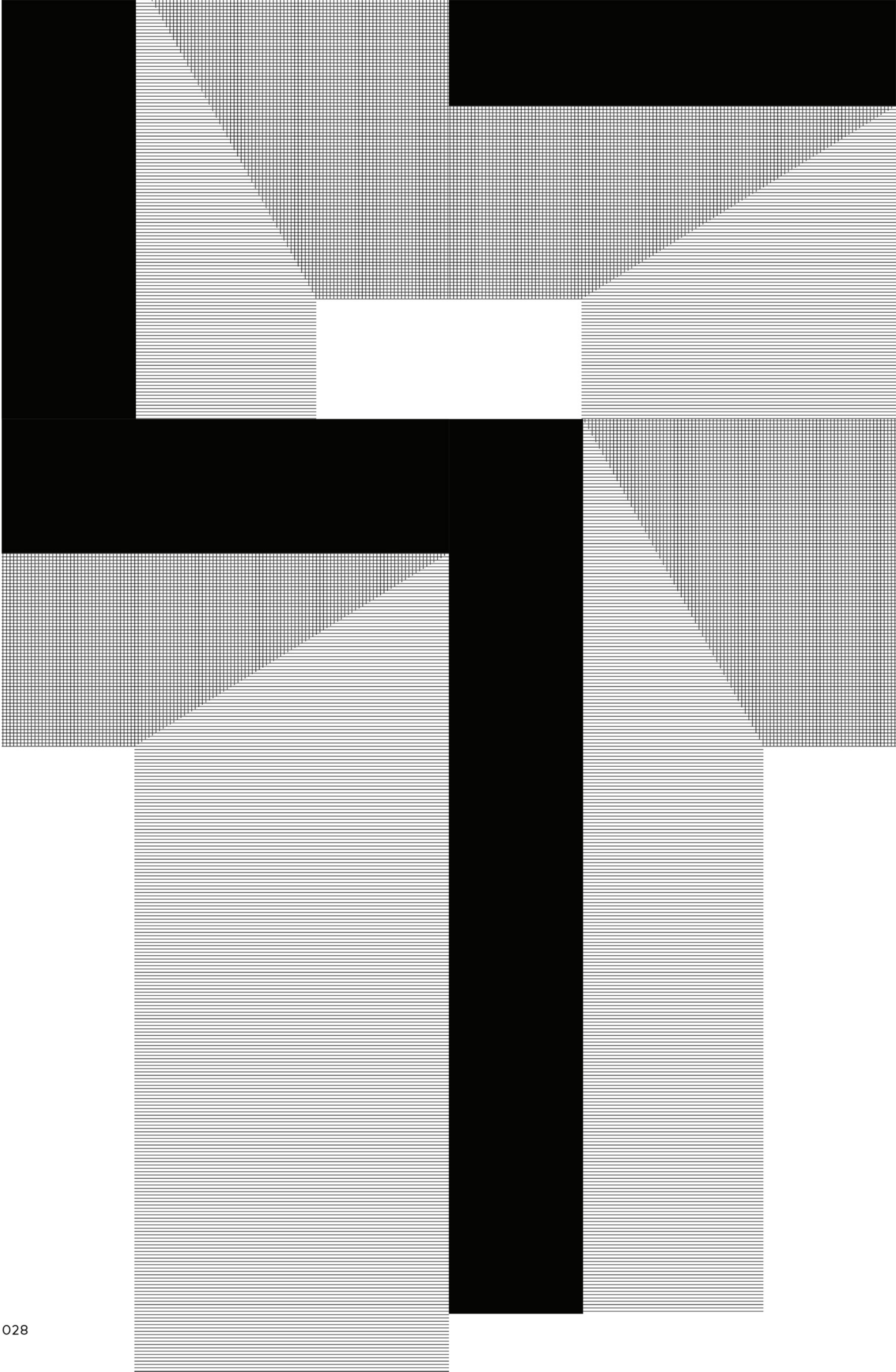
DESIGN
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[01]



[02]





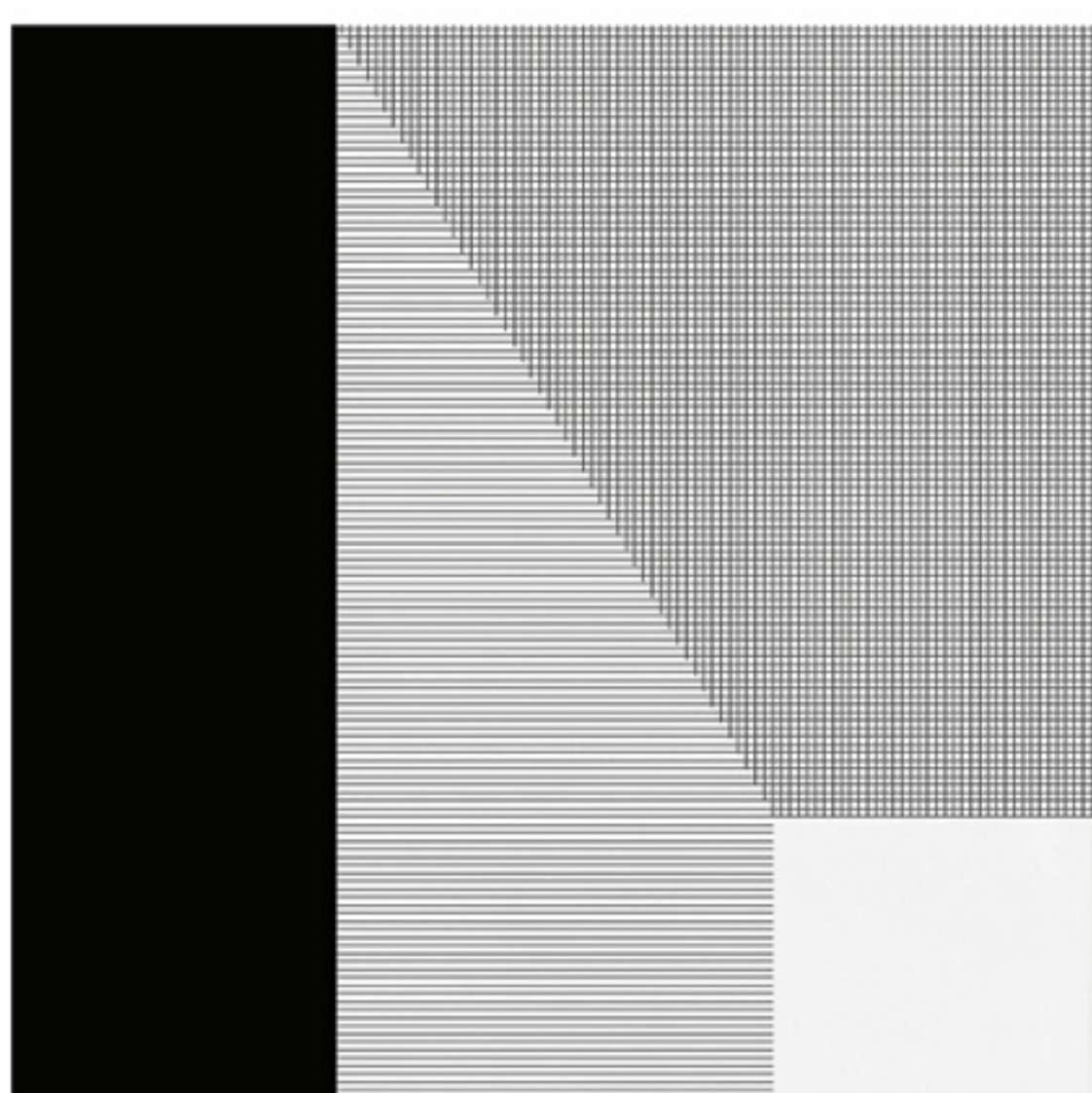


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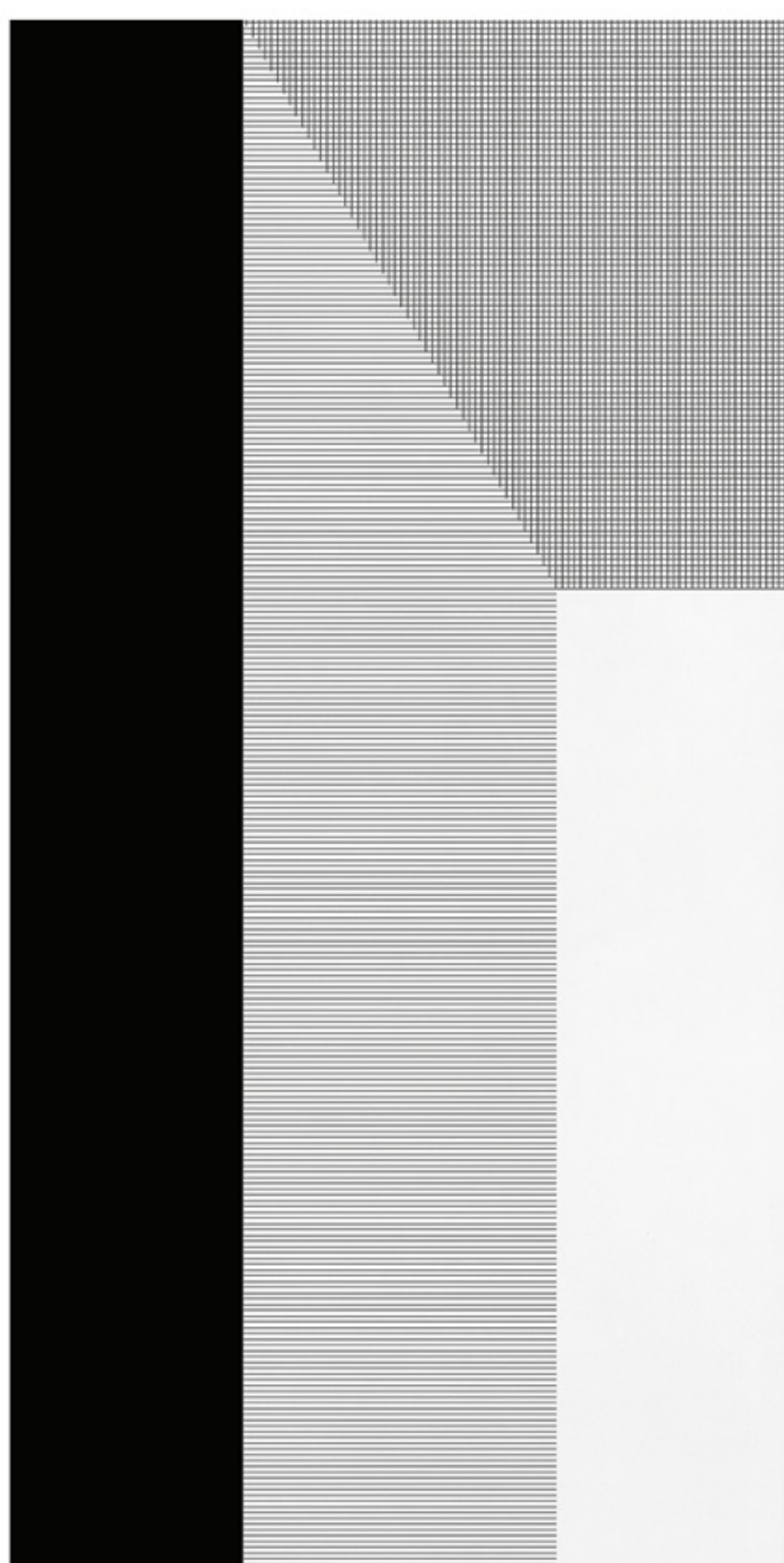


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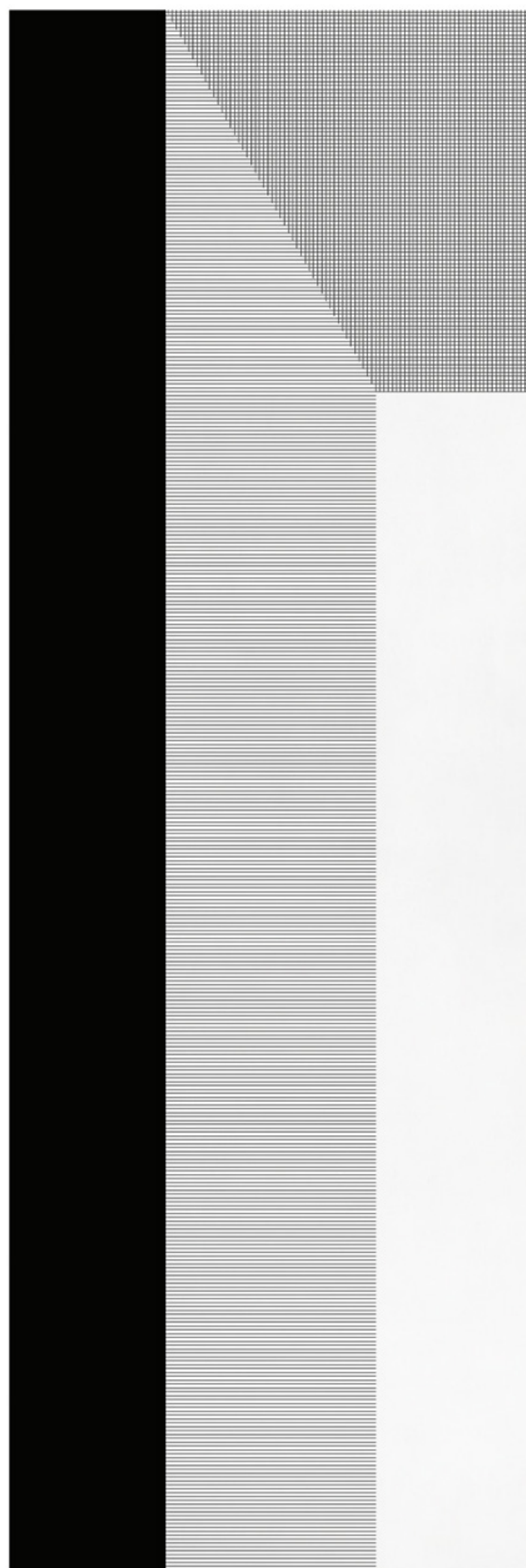
[01]



[02]



[03]



PORTALI

LASTRE IN GRES PORCELLANATO
+ VETRO /
PORCELAIN STONEWARE SLABS
+ GLASS

100 x 300 x 0,6 cm [03] [04]

100 x 200 x 0,6 cm [02] [05]

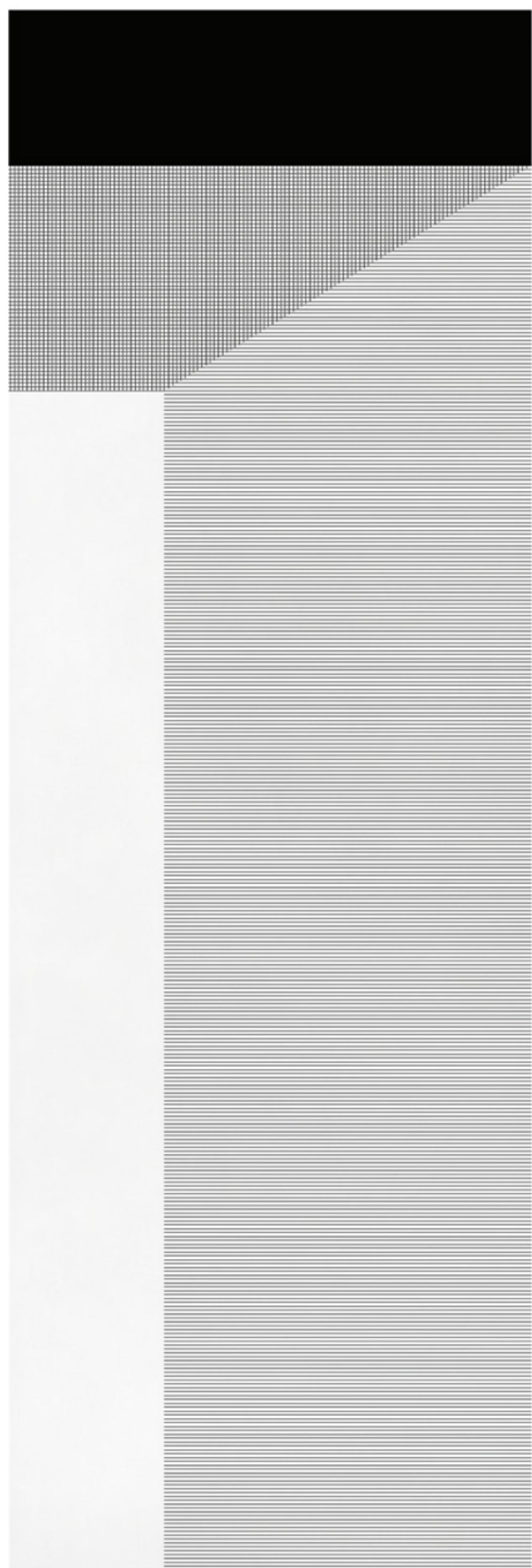
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CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

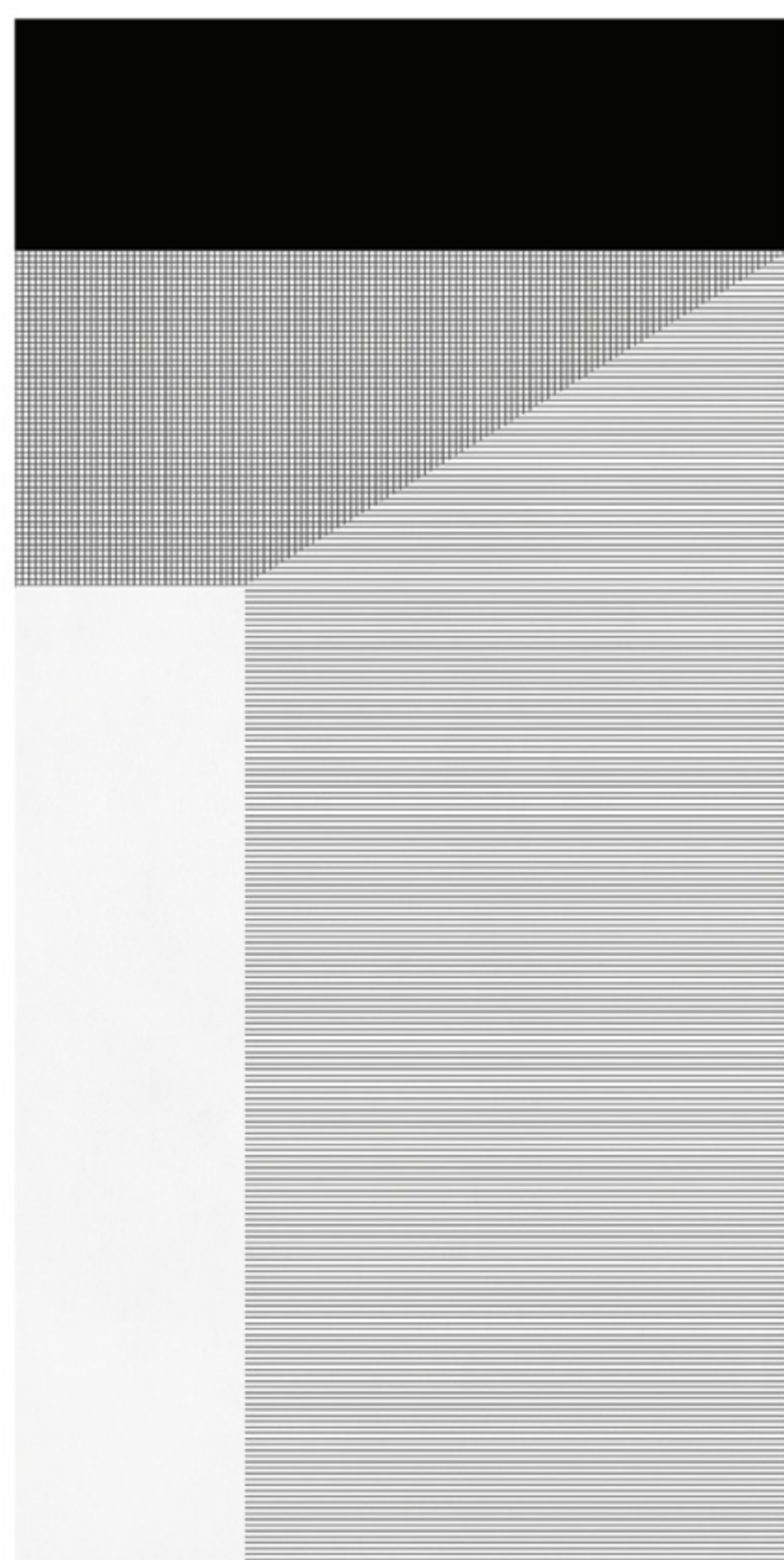
Tecnologia digitale su vetro Crystalexe

Digital technology on Crystalexe glass

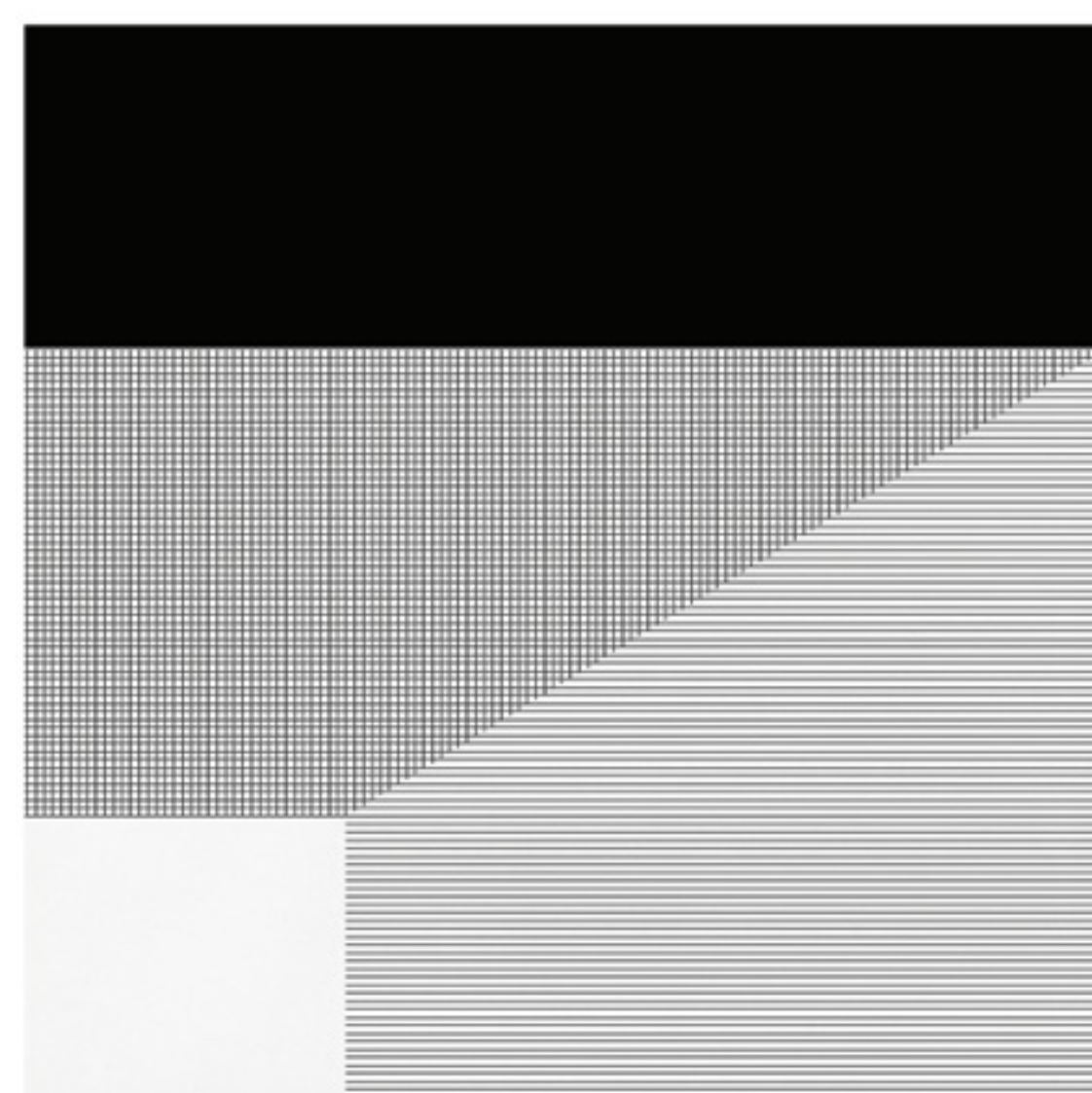
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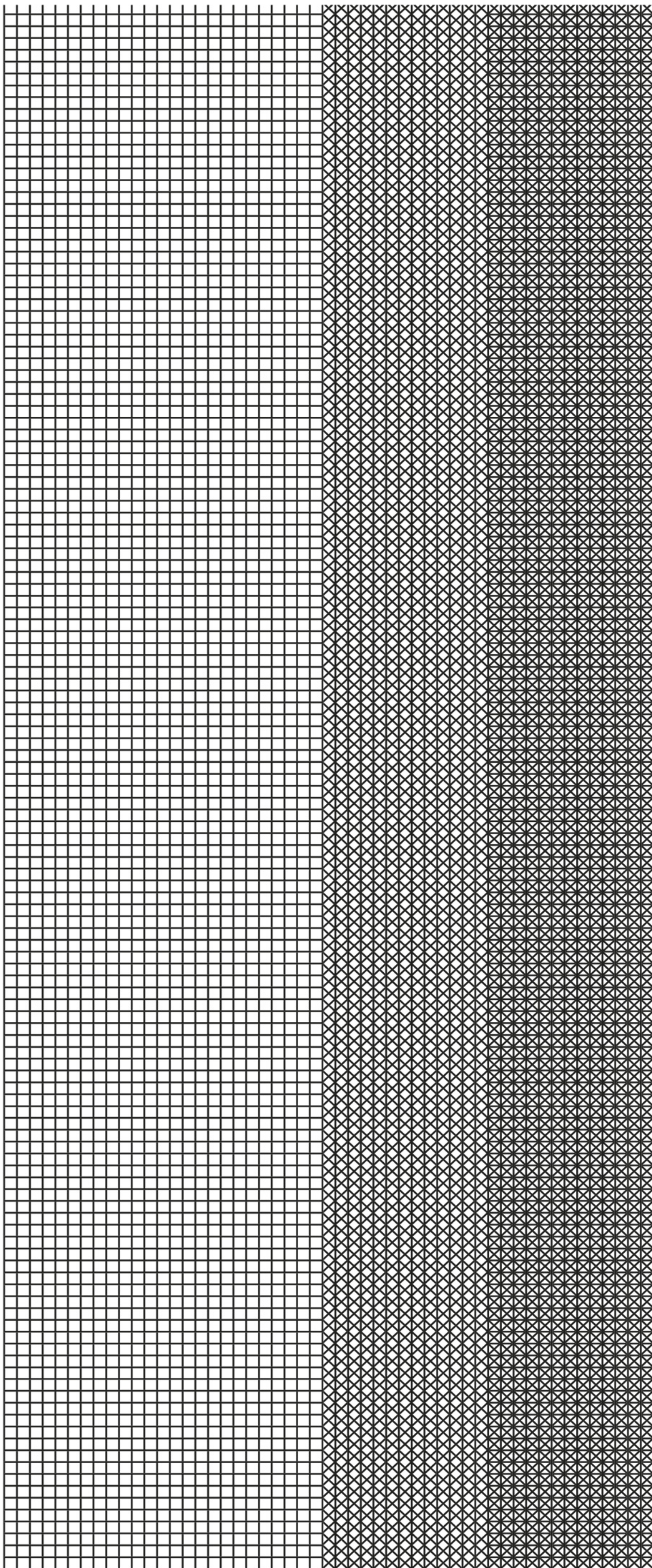
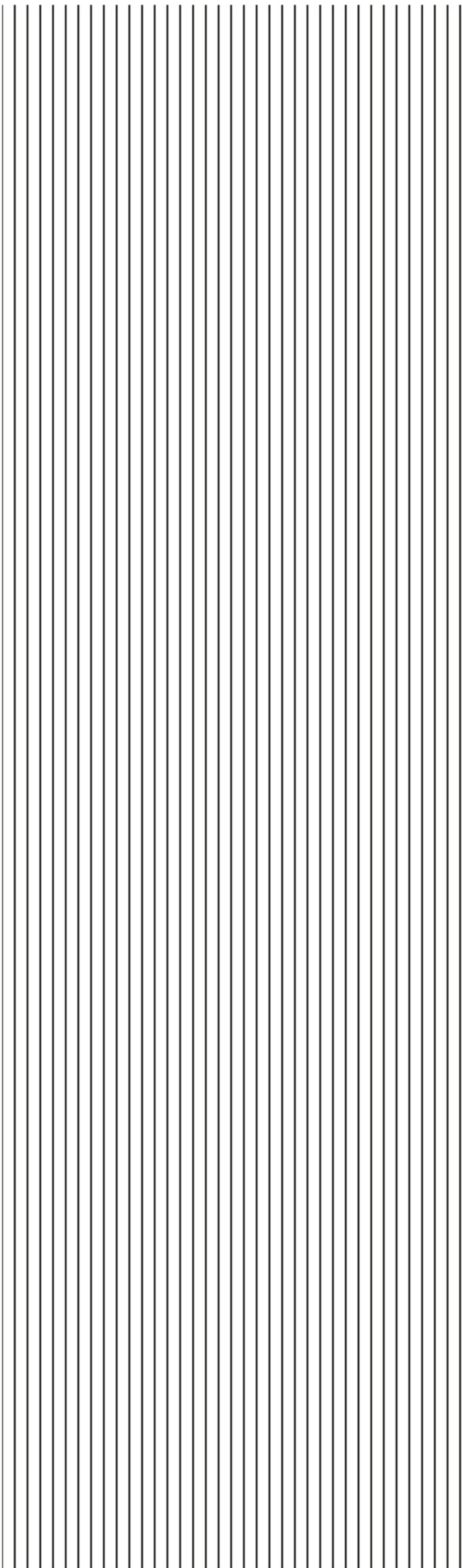


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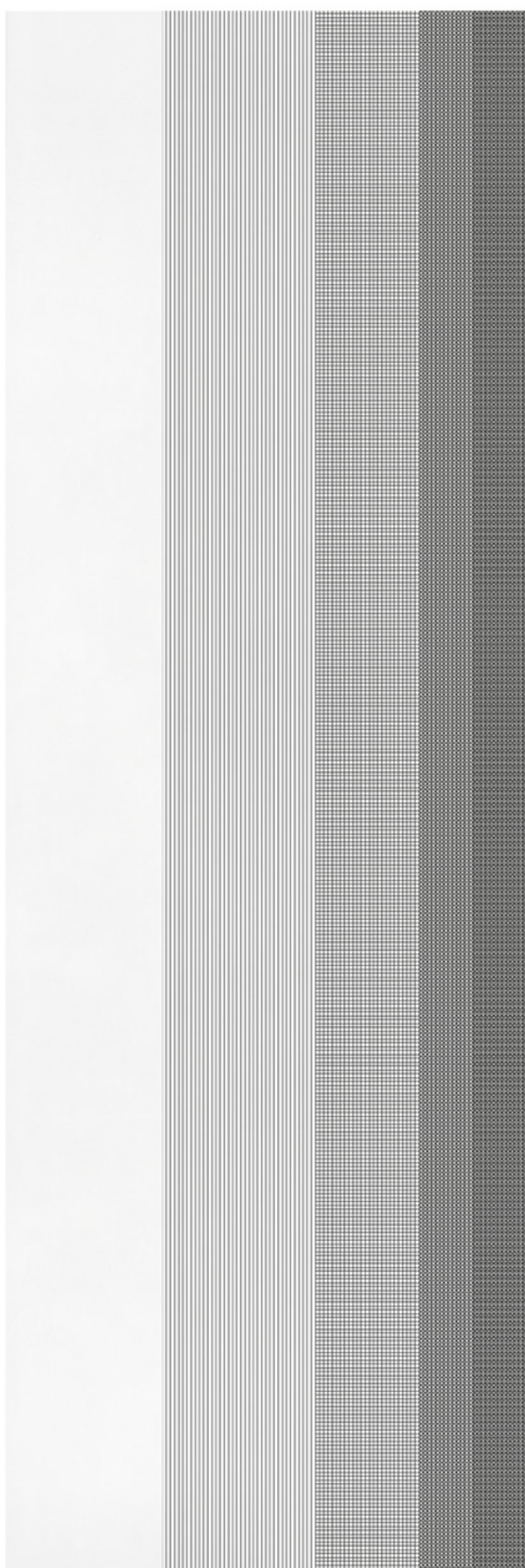


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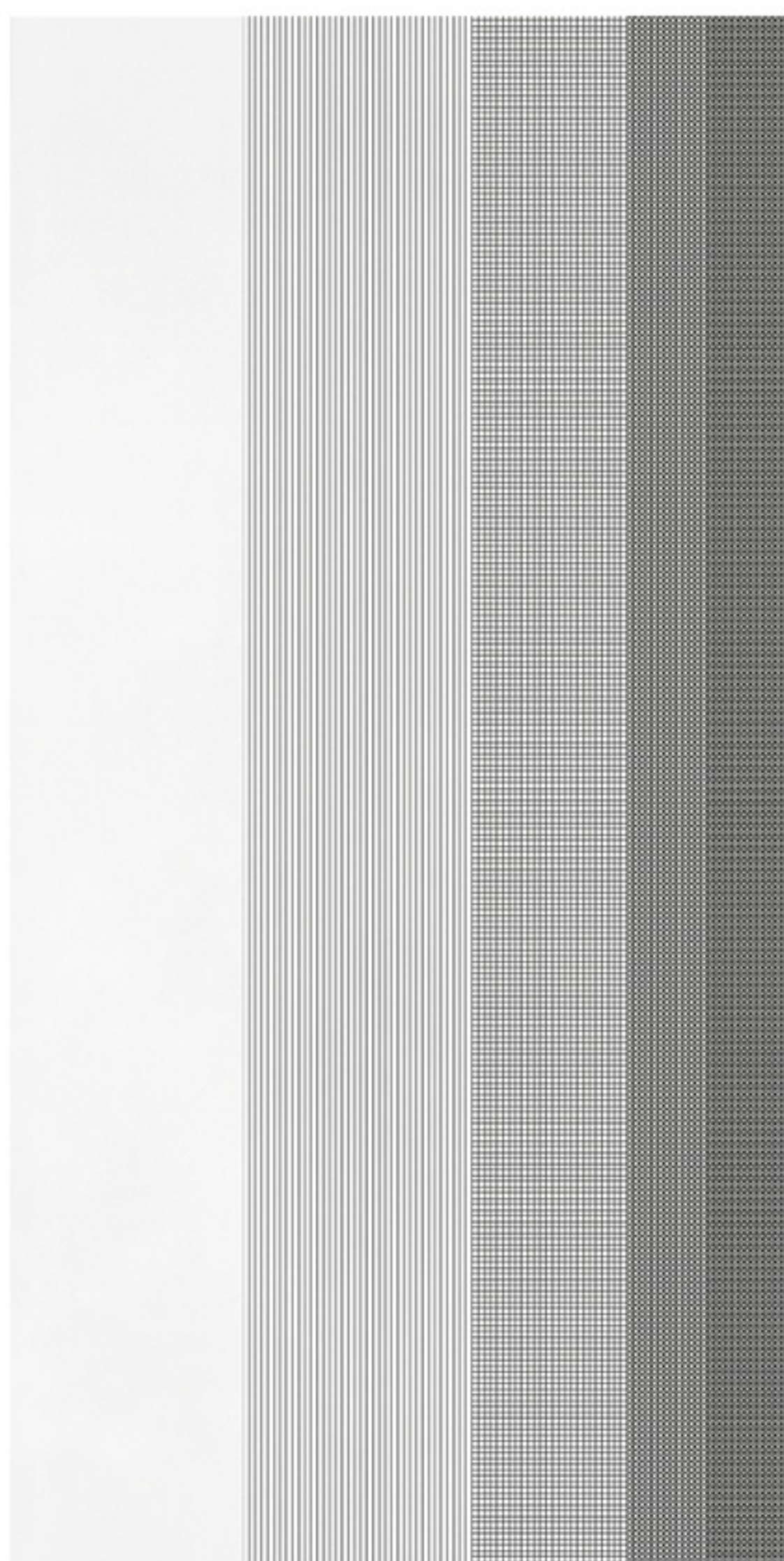


DESIGN
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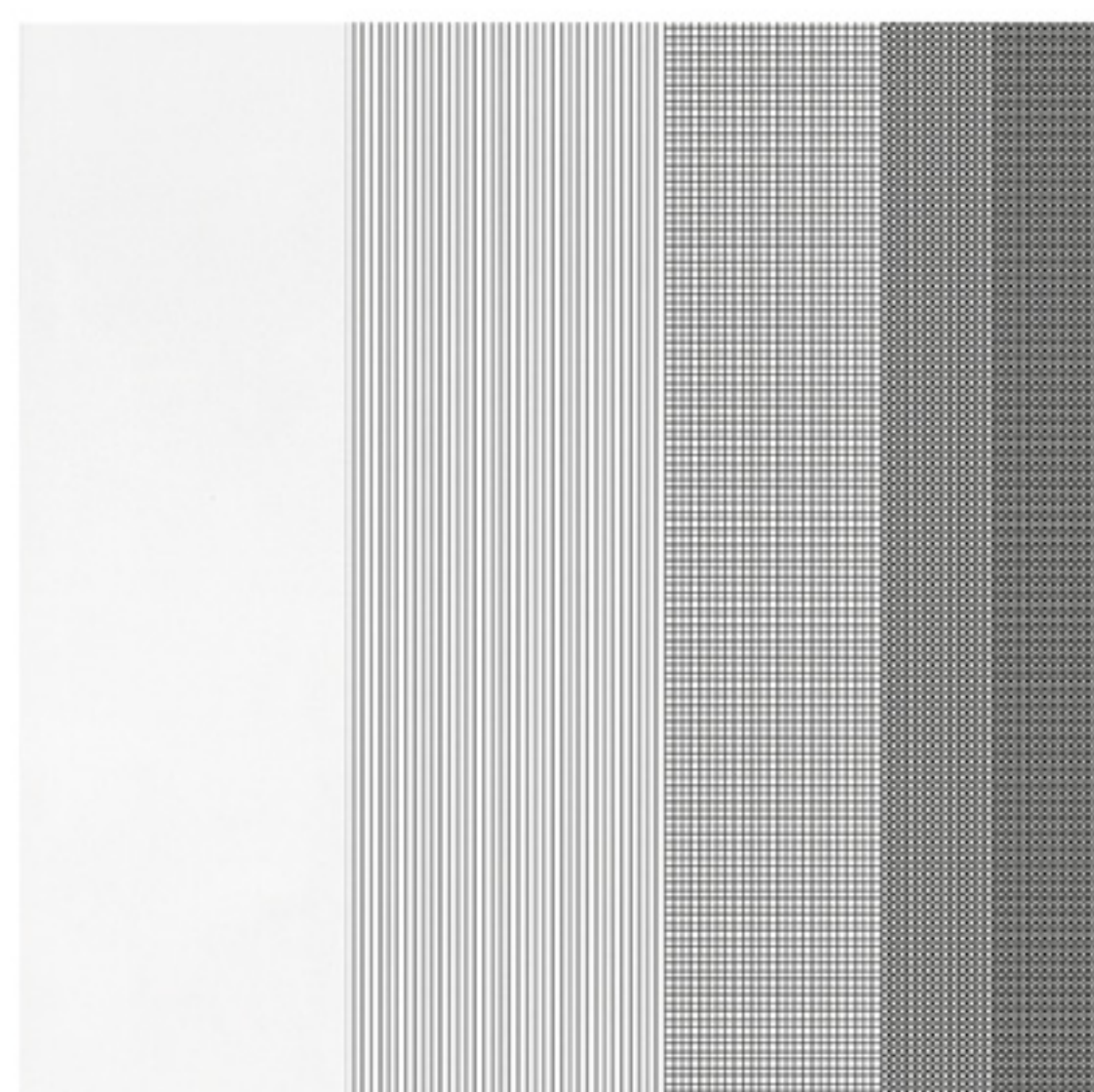
[01]



[02]



[03]



CHIAROSCURO

LASTRE IN GRES PORCELLANATO
+ VETRO /
PORCELAIN STONEWARE SLABS
+ GLASS

100 x 300 x 0,6 cm [01] [06]

100 x 200 x 0,6 cm [02] [05]

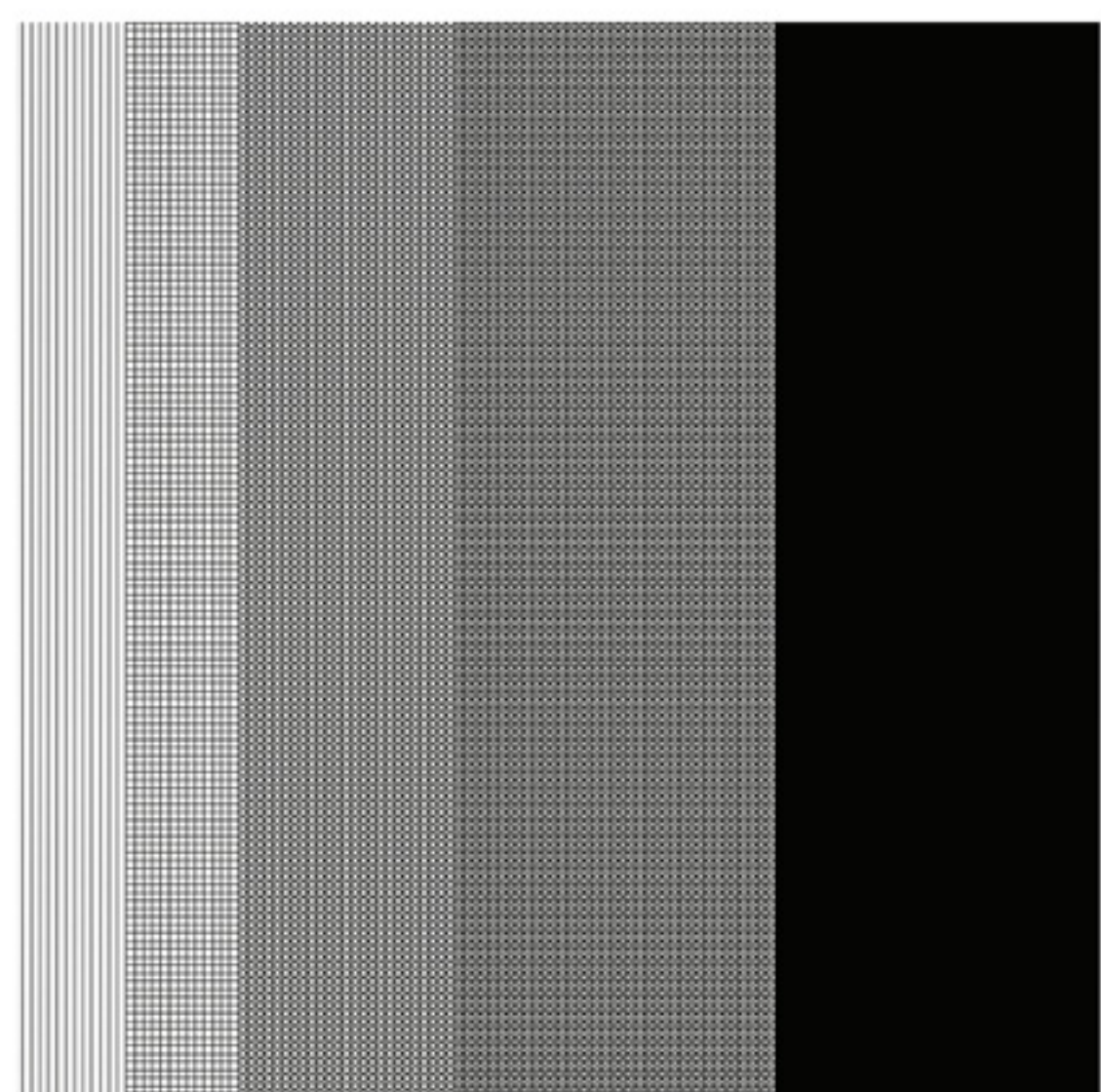
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CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

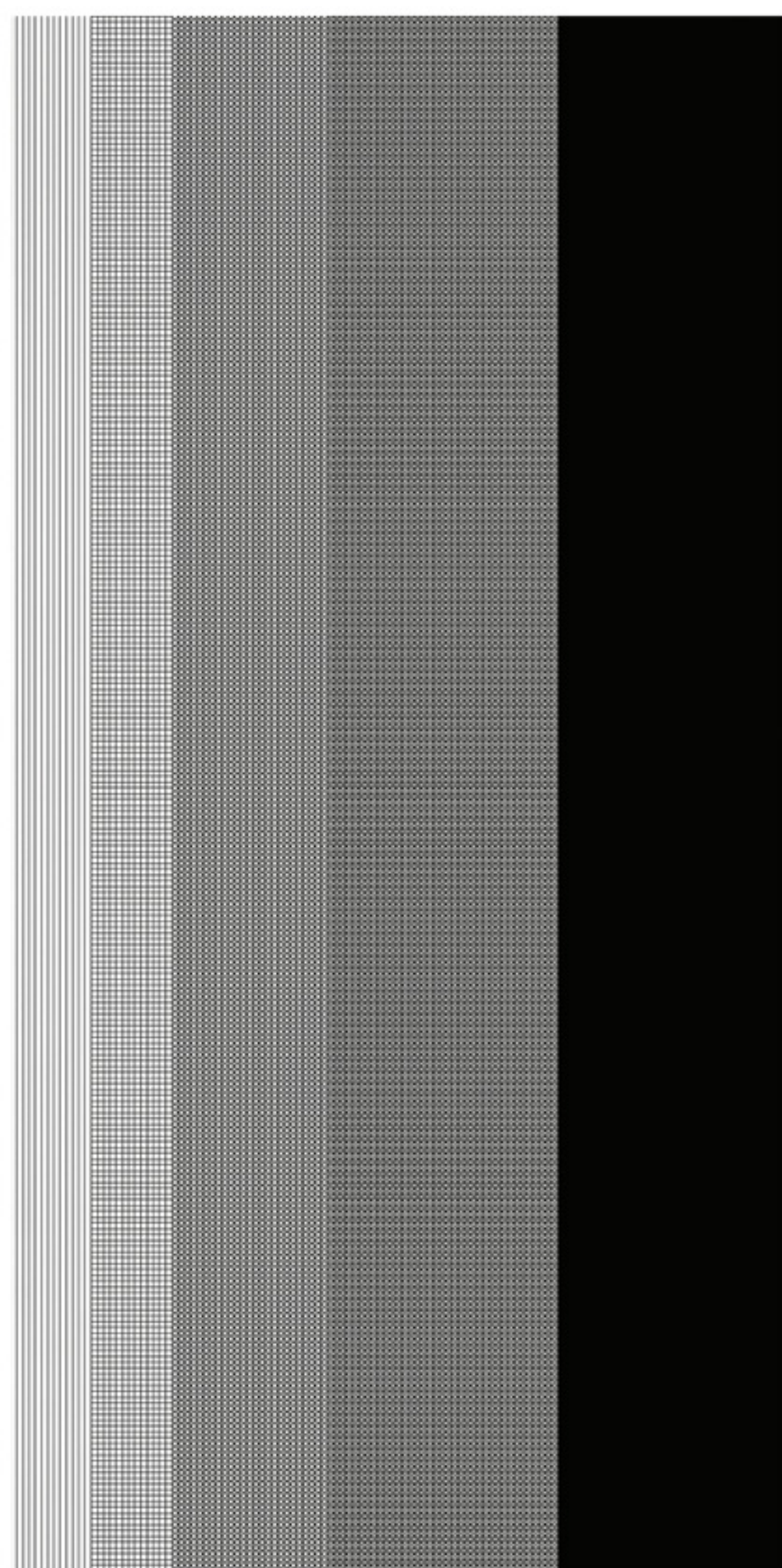
Tecnologia digitale su vetro Crystalex

Digital technology on Crystalex glass

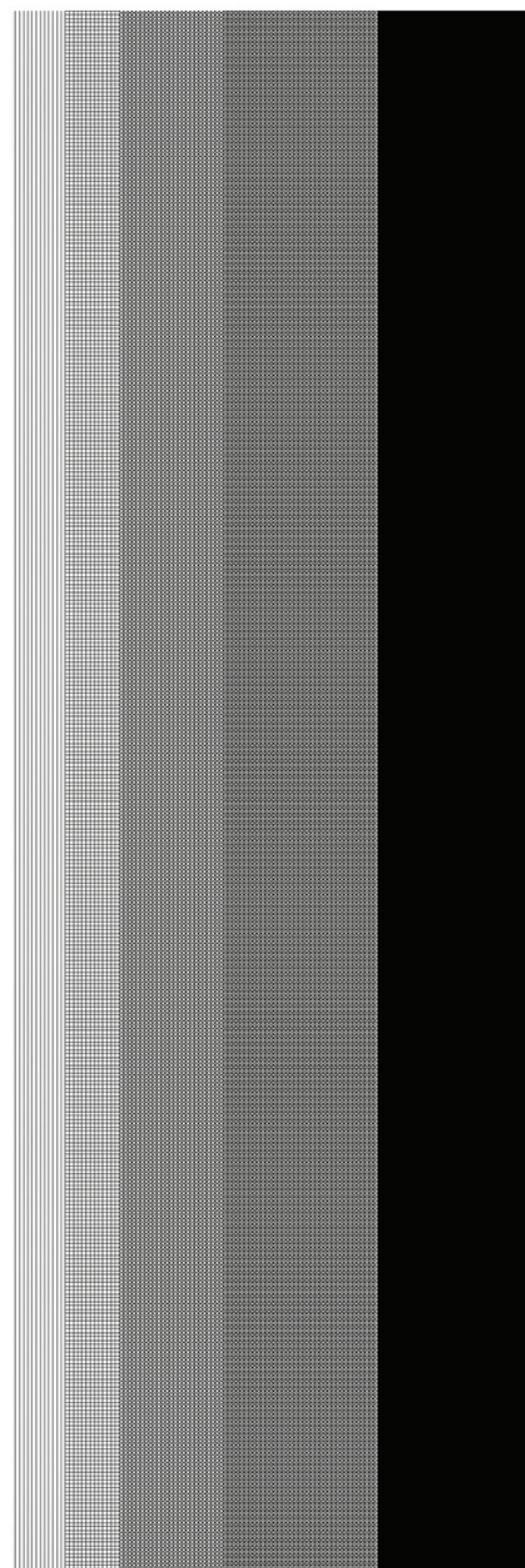
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[05]



[06]













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C24 M4 Y93 K0



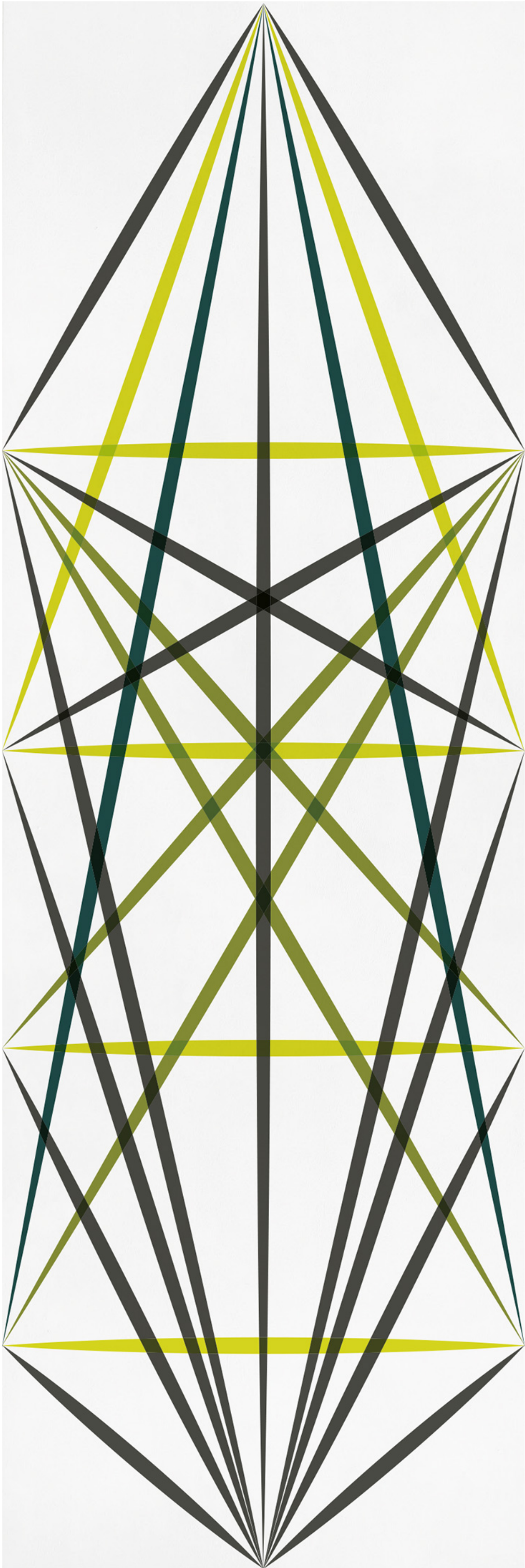
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DESIGN
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[02]

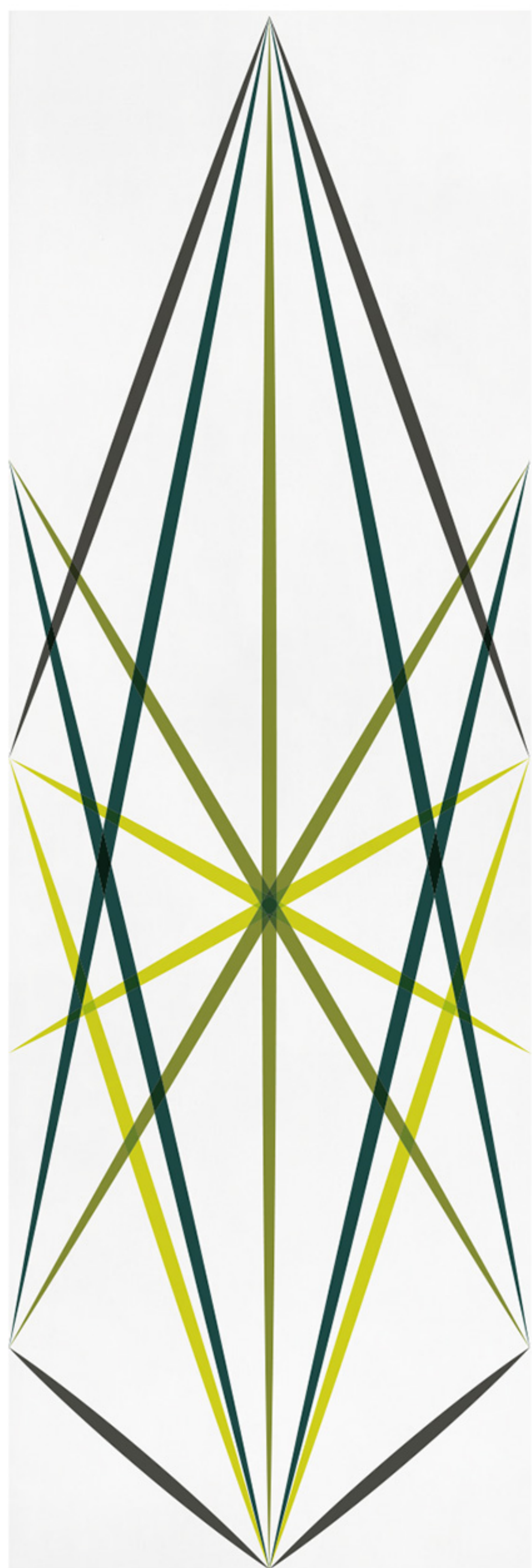


ANAMNESI

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

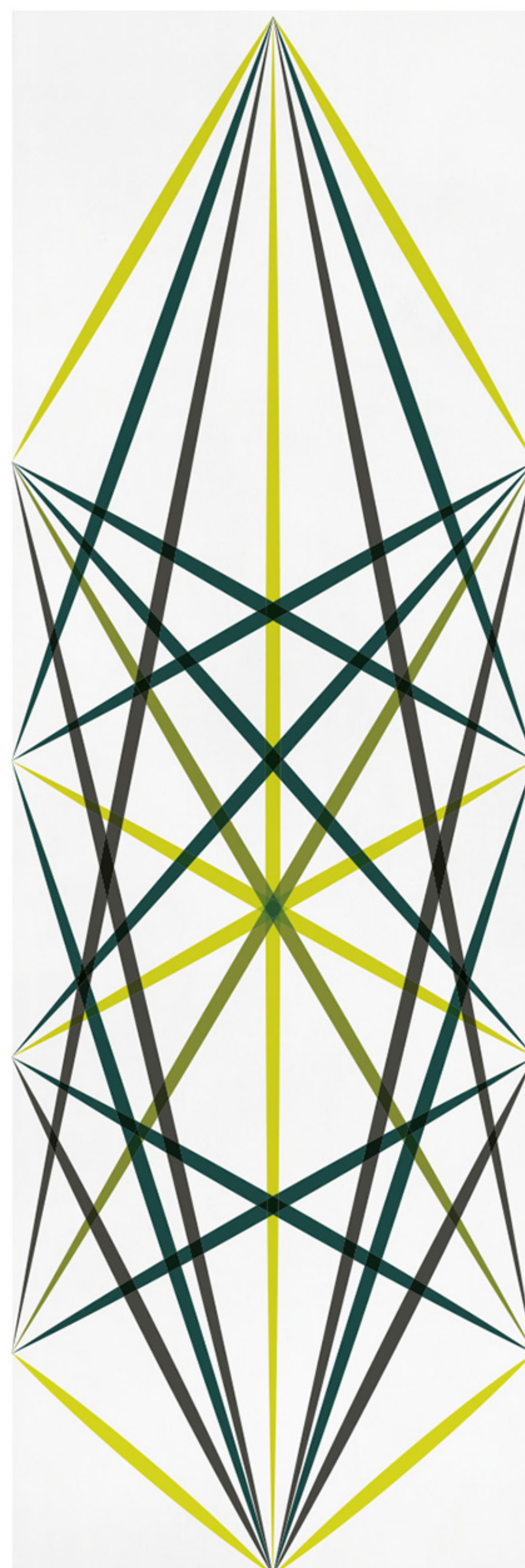
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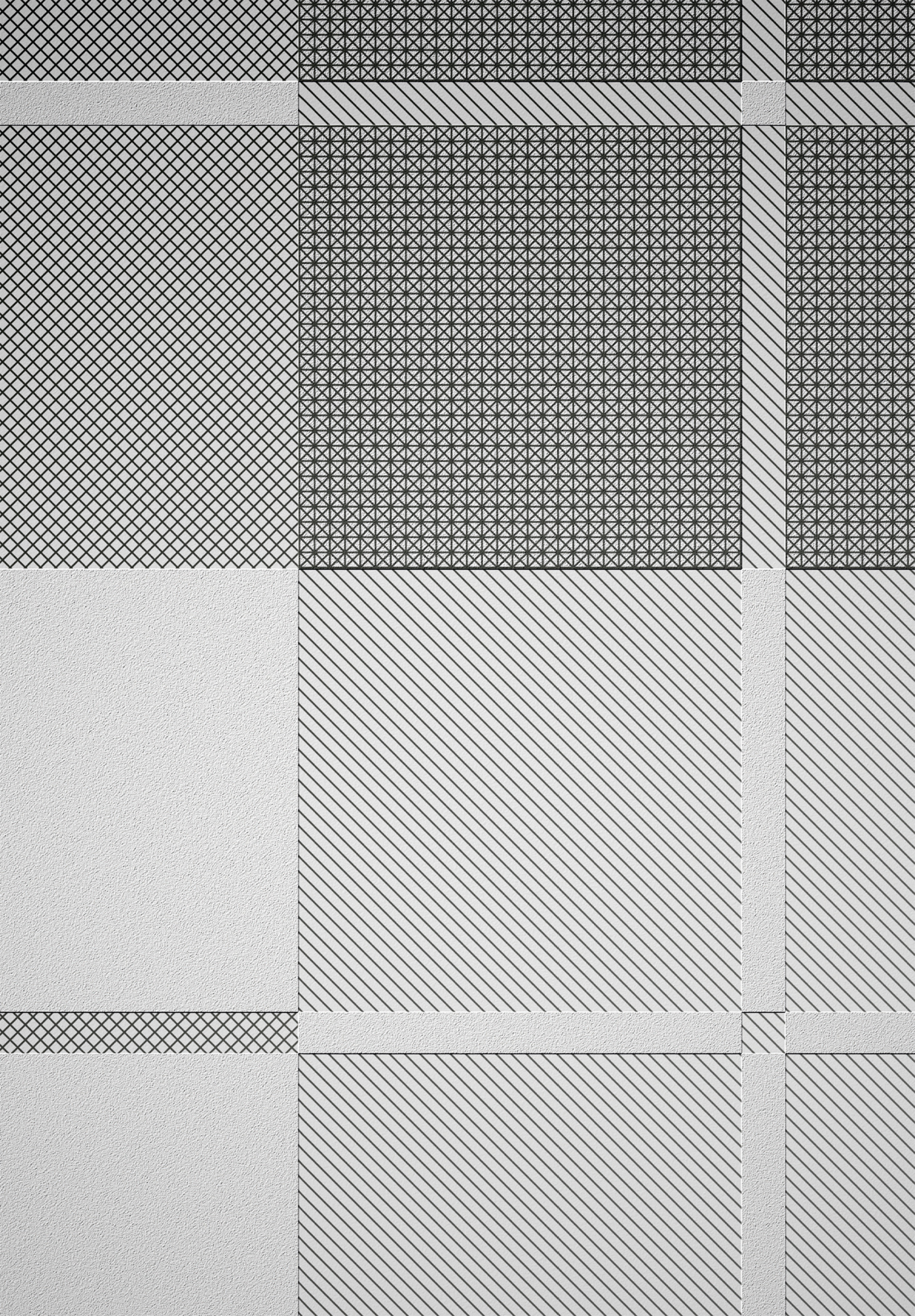


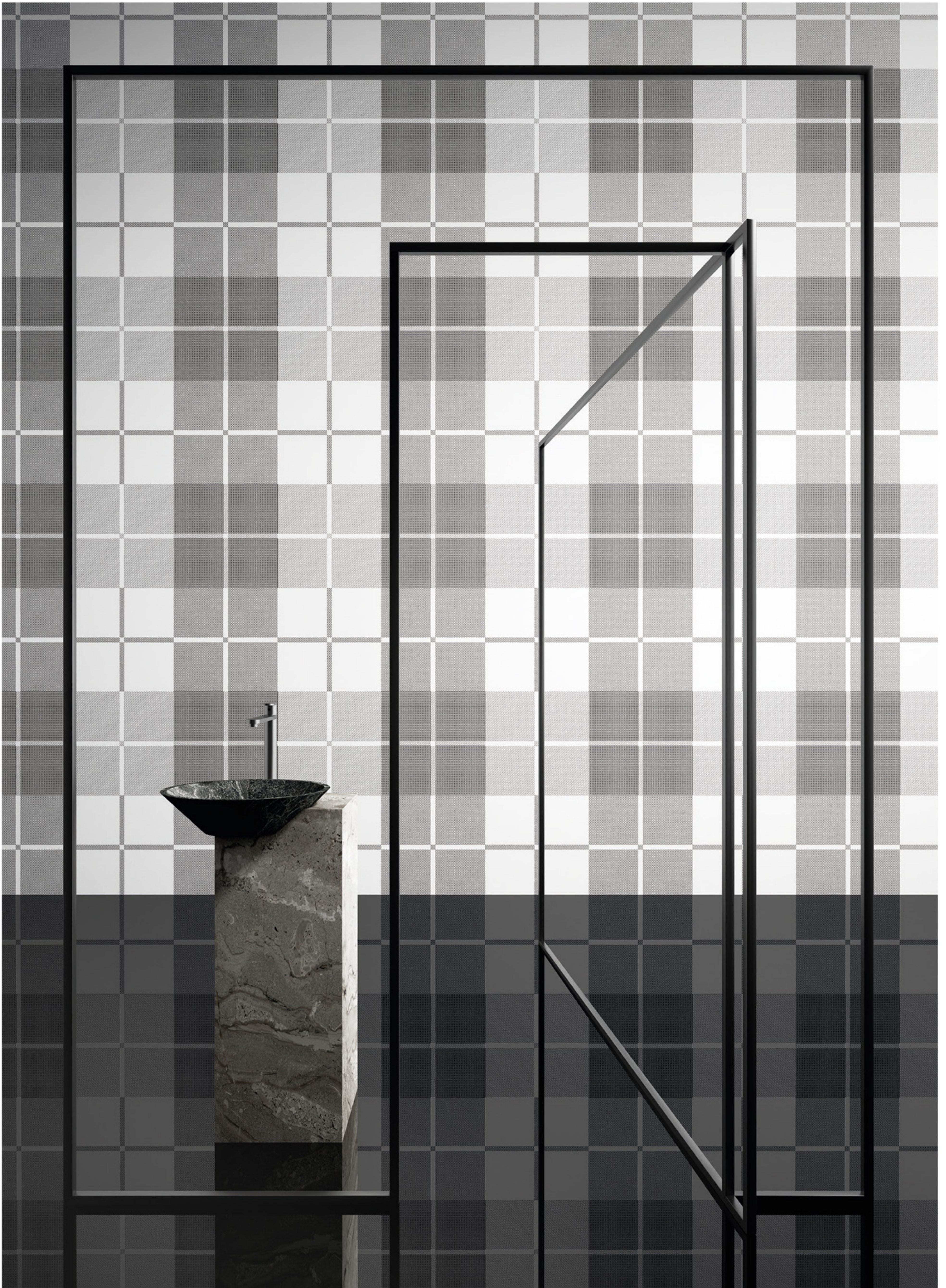
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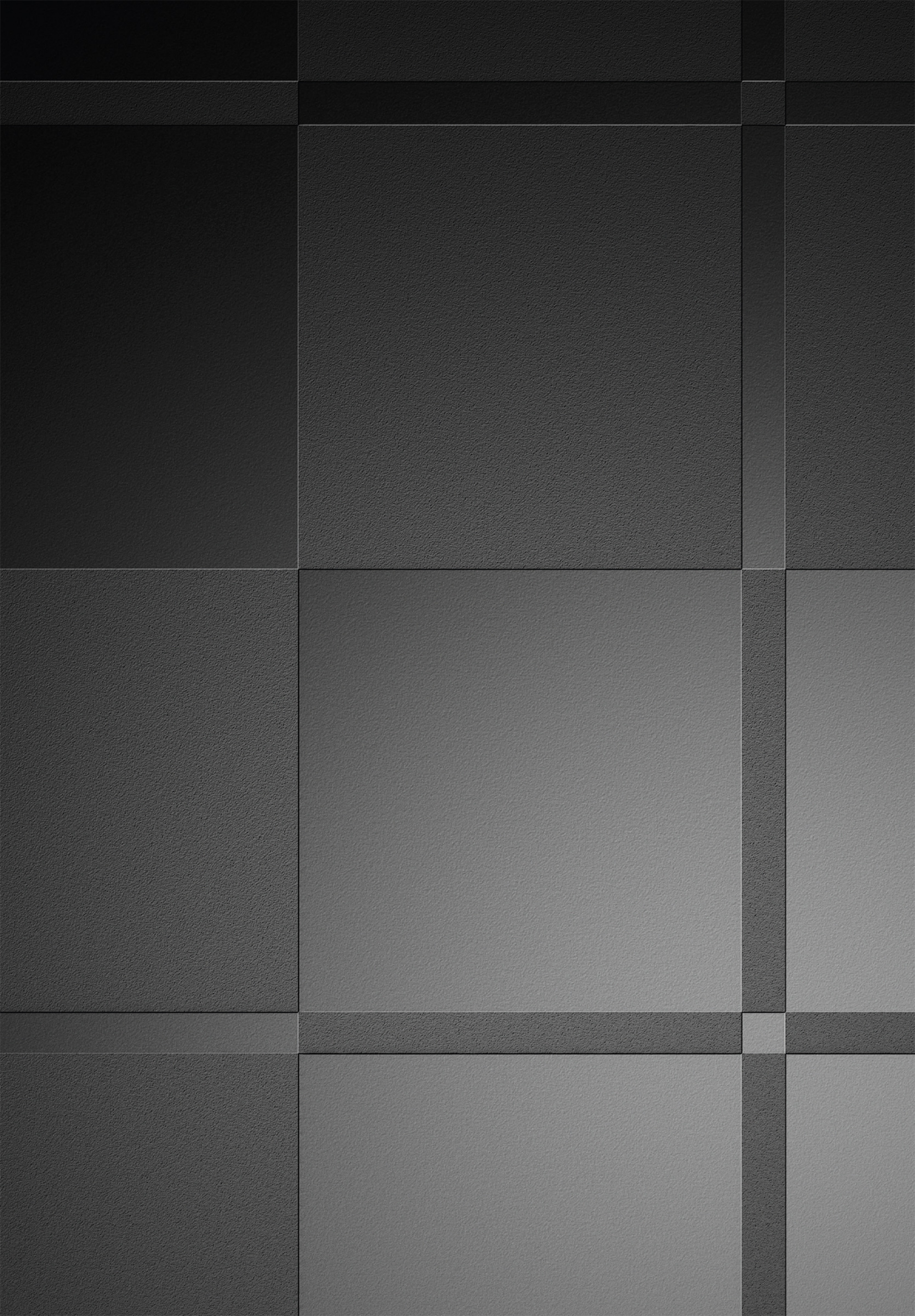


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TRAMA

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

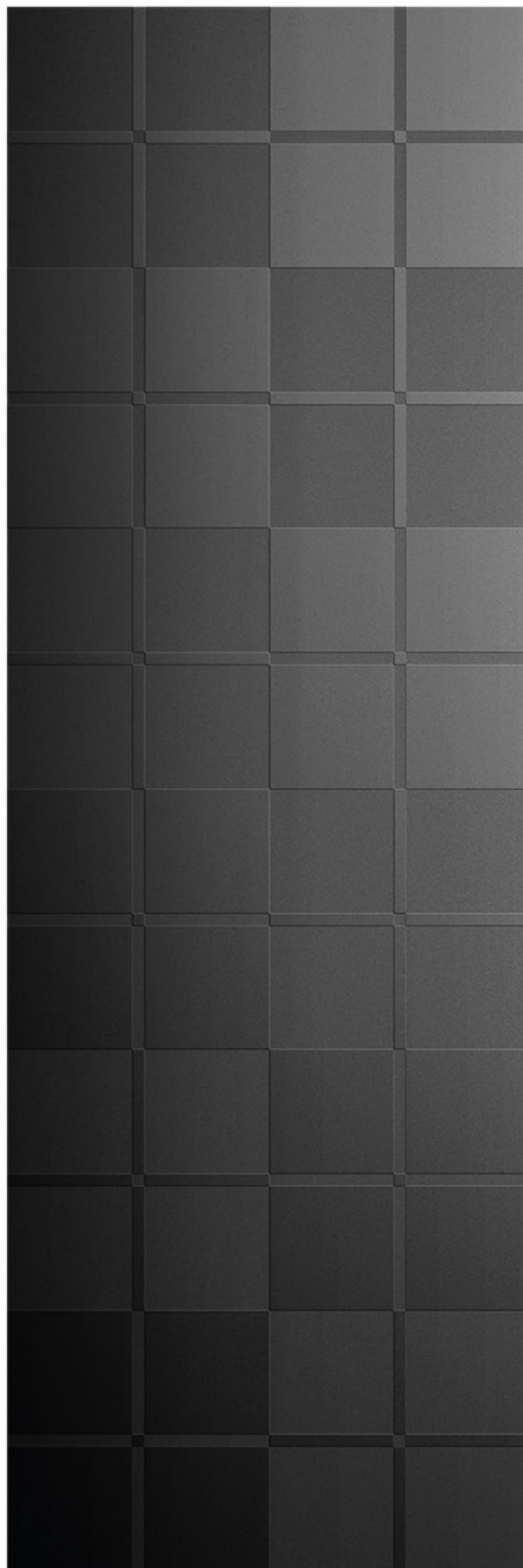
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+ Tecnologia digitale [03] /
Sandblasting [01] [02]
+ Digital technology [03]

DESIGN
gumdesign

[01]

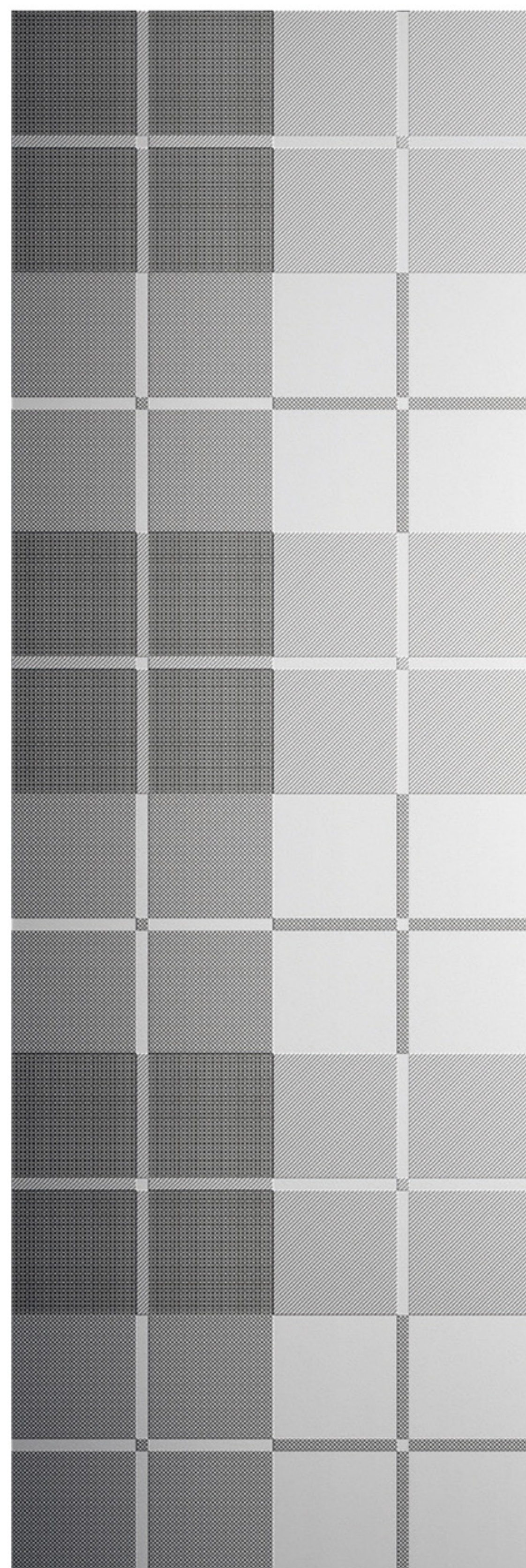


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CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

Sabbiatura

+ **Tecnologia digitale /**

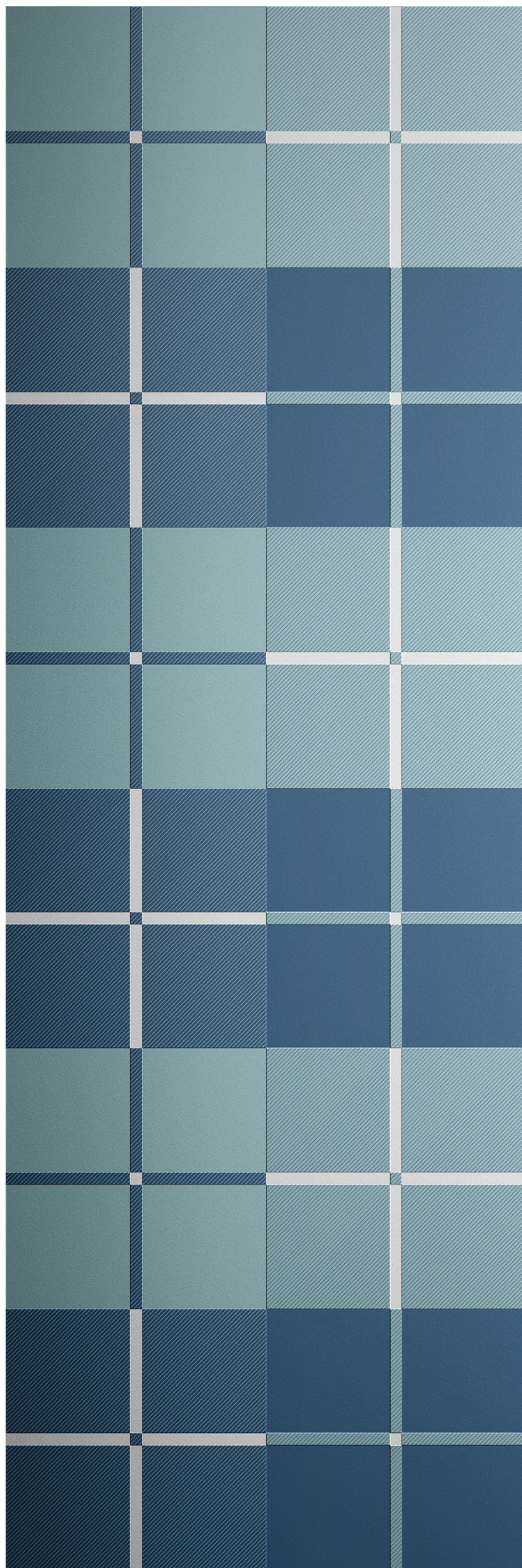
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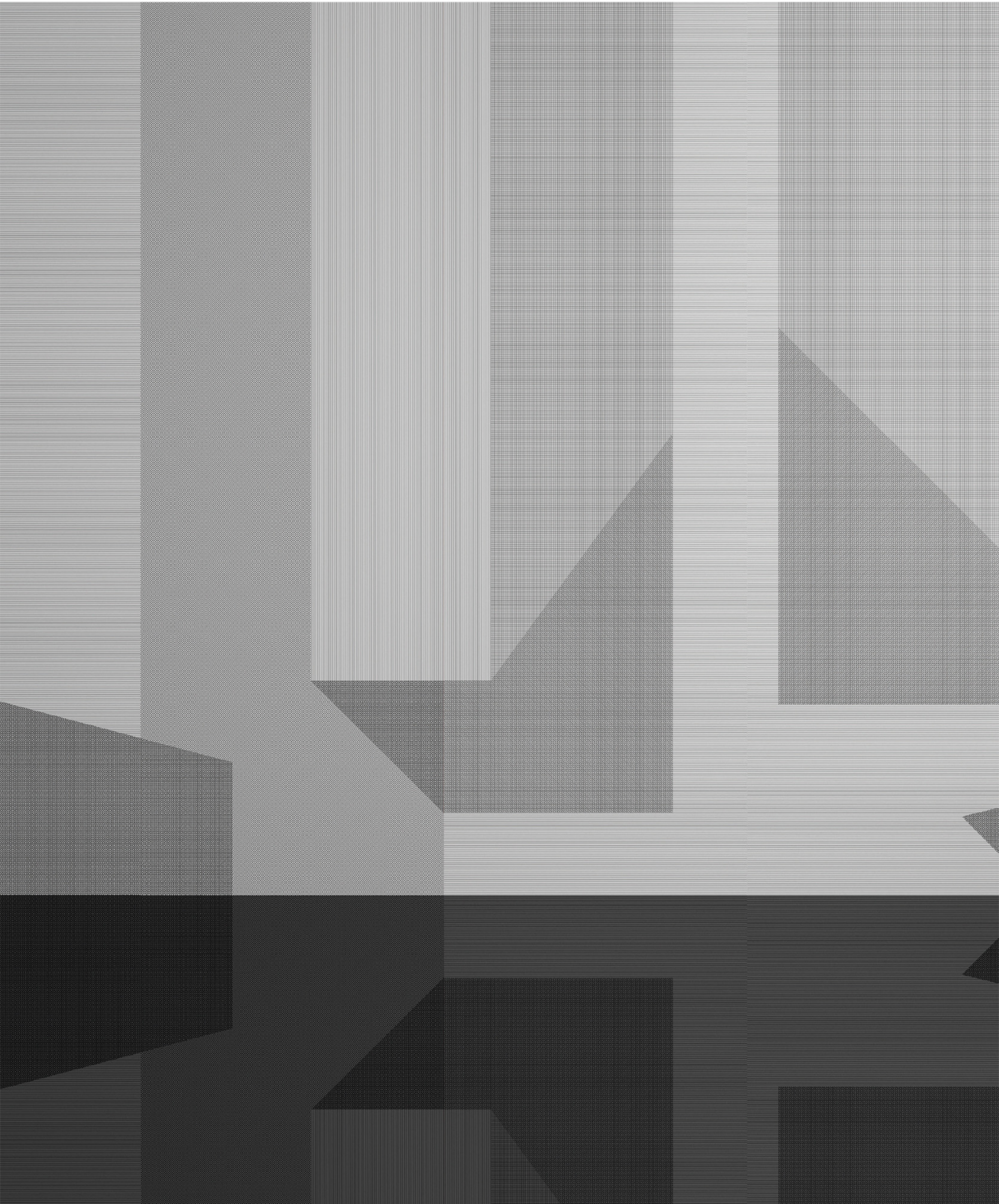
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PANTONE 5493 U



PANTONE 540 U





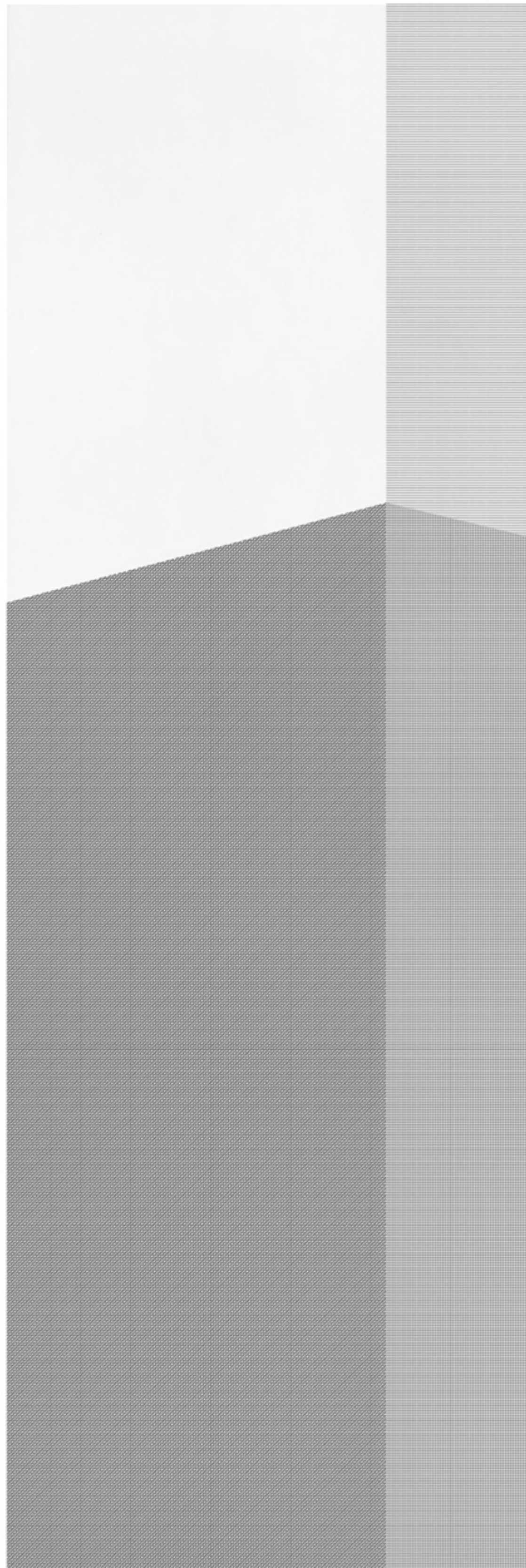


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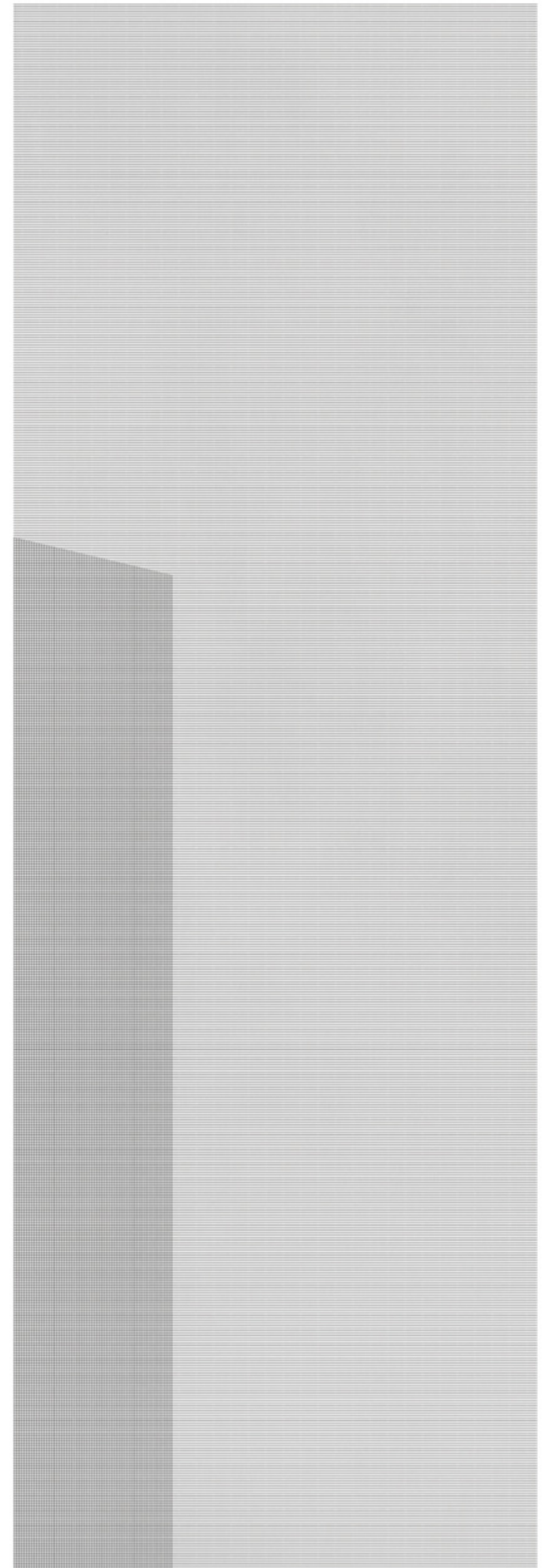


DESIGN
gumdesign

[01]



[02]

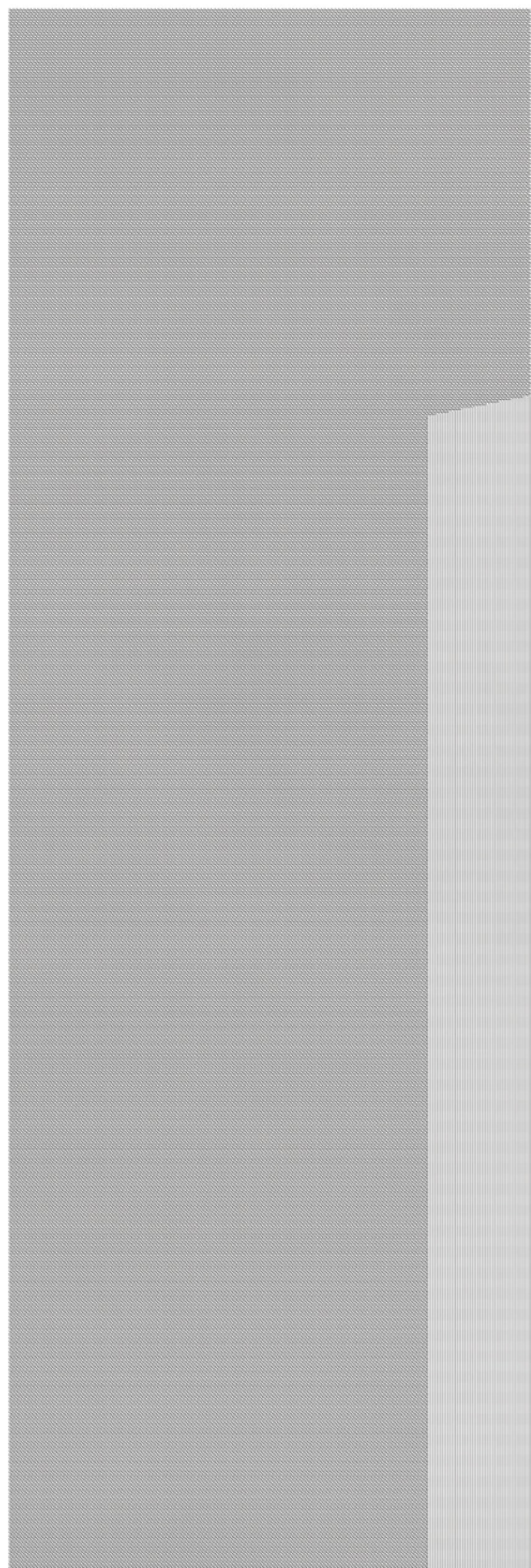


TRATTO UNO

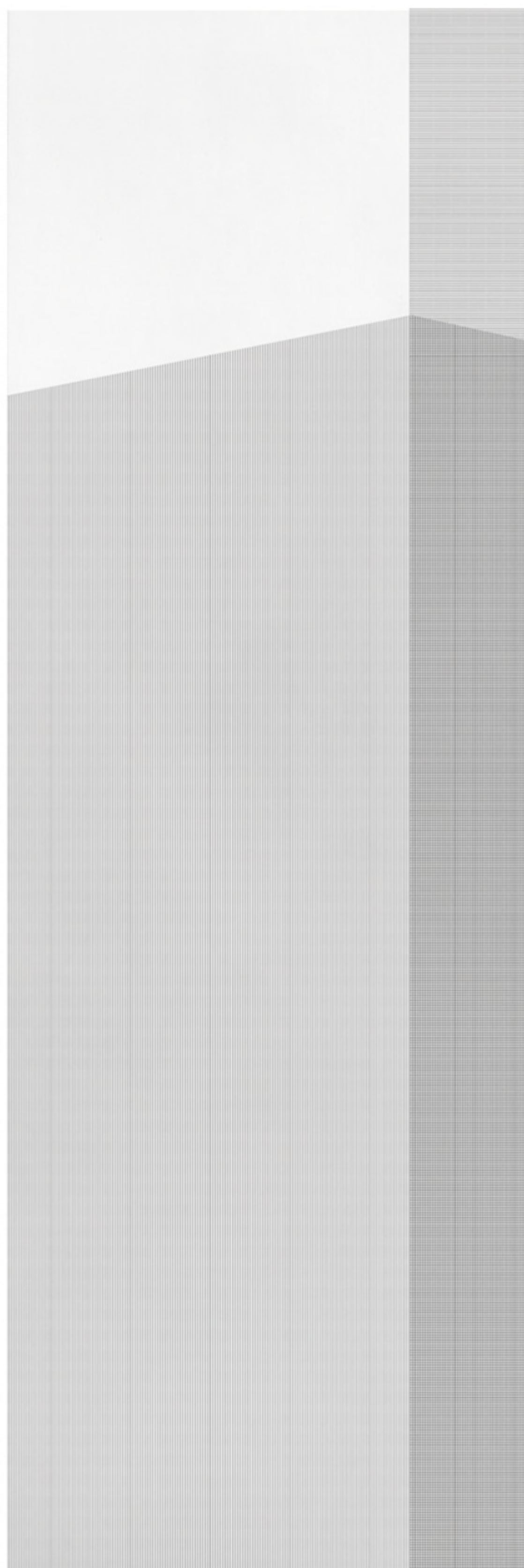
LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
**Tecnologia digitale /
Digital technology**

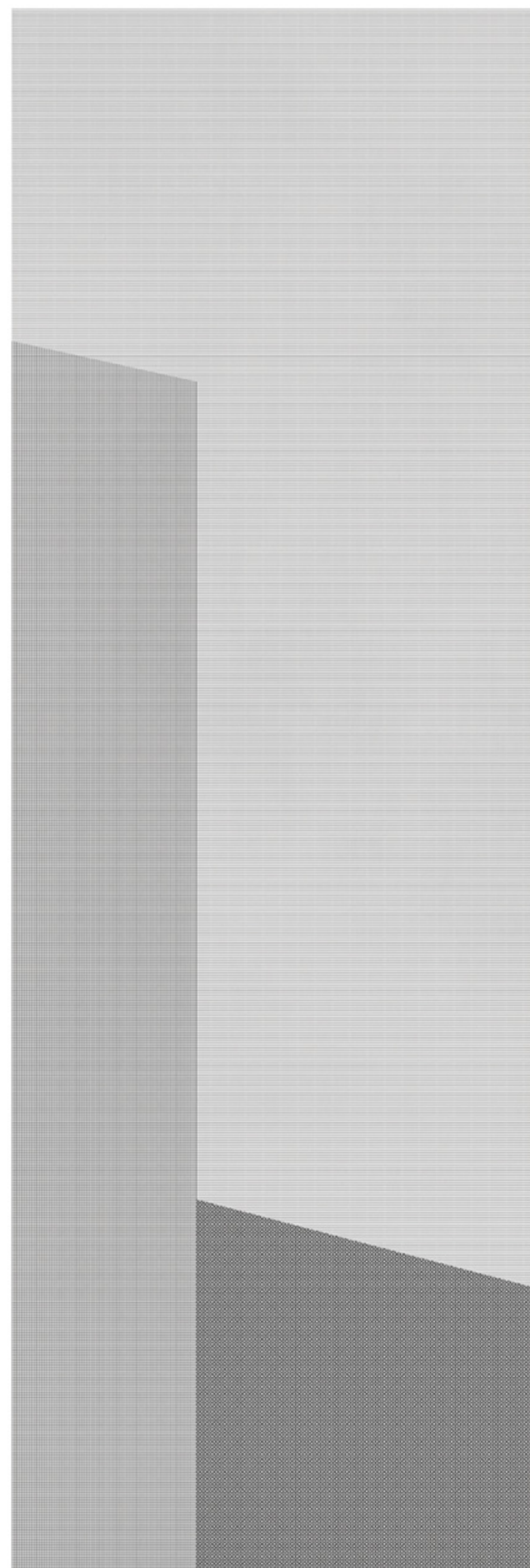
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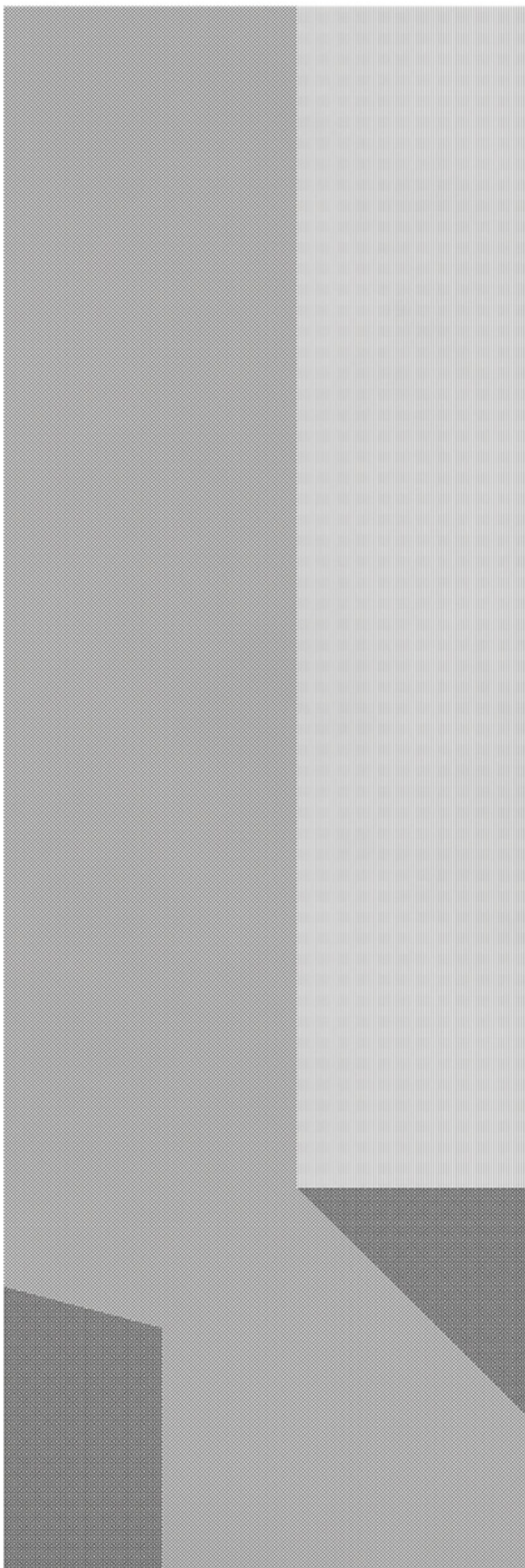
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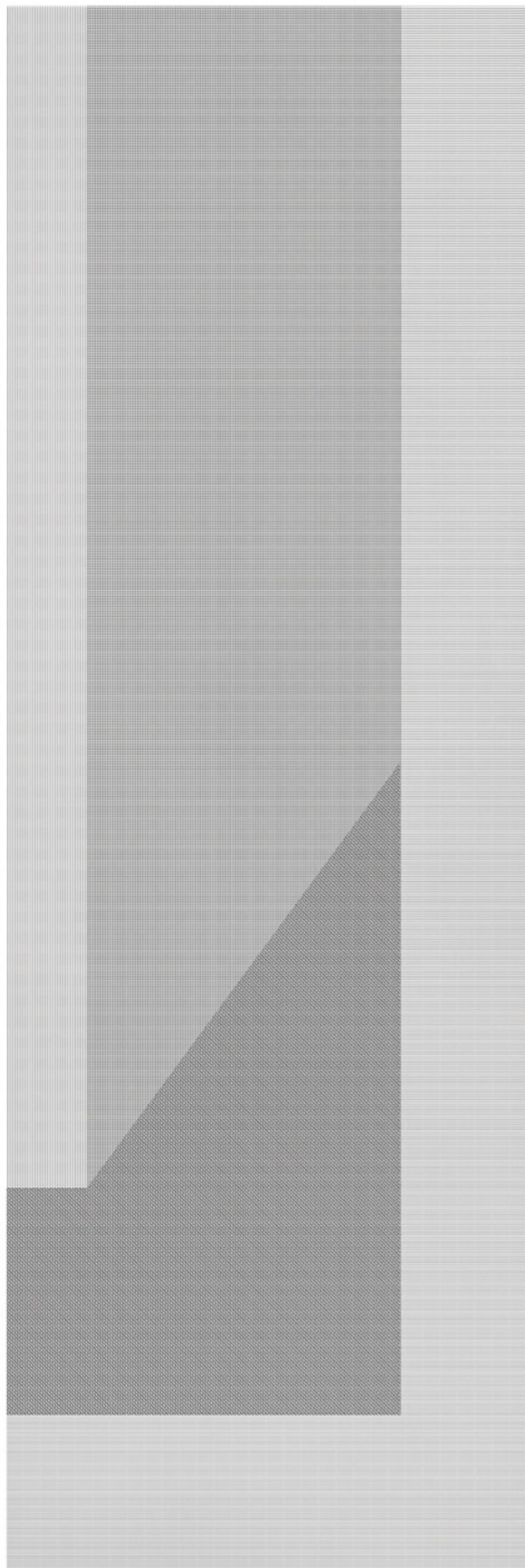
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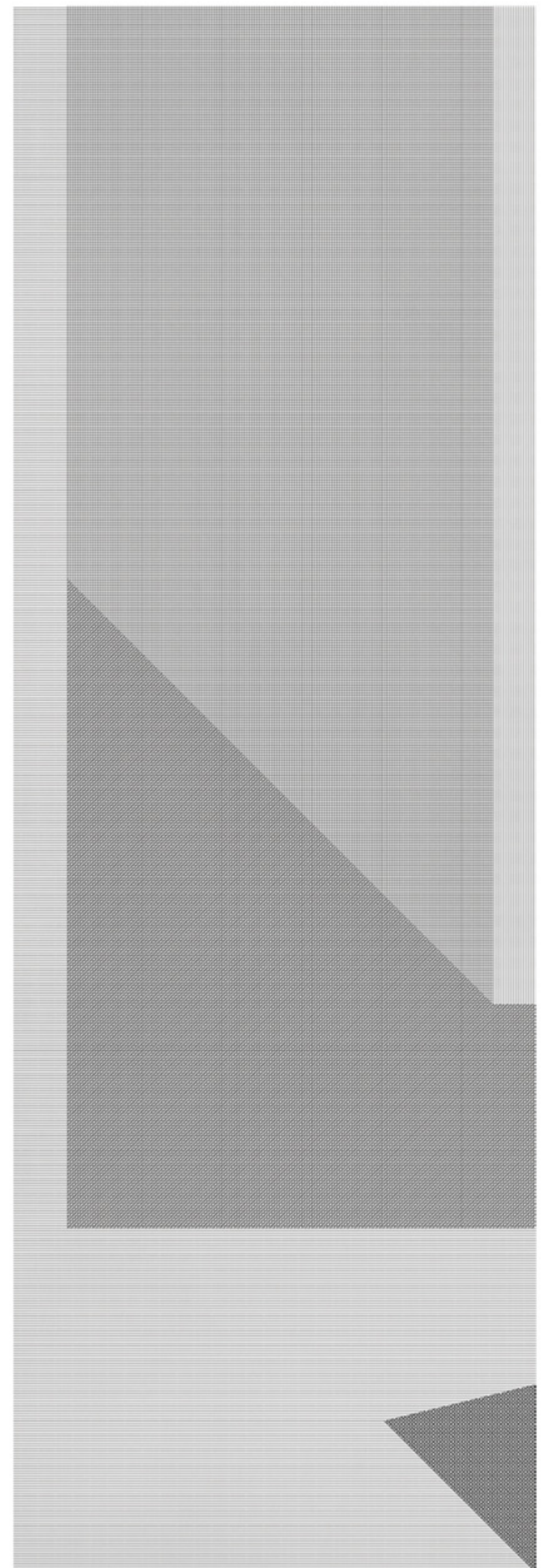
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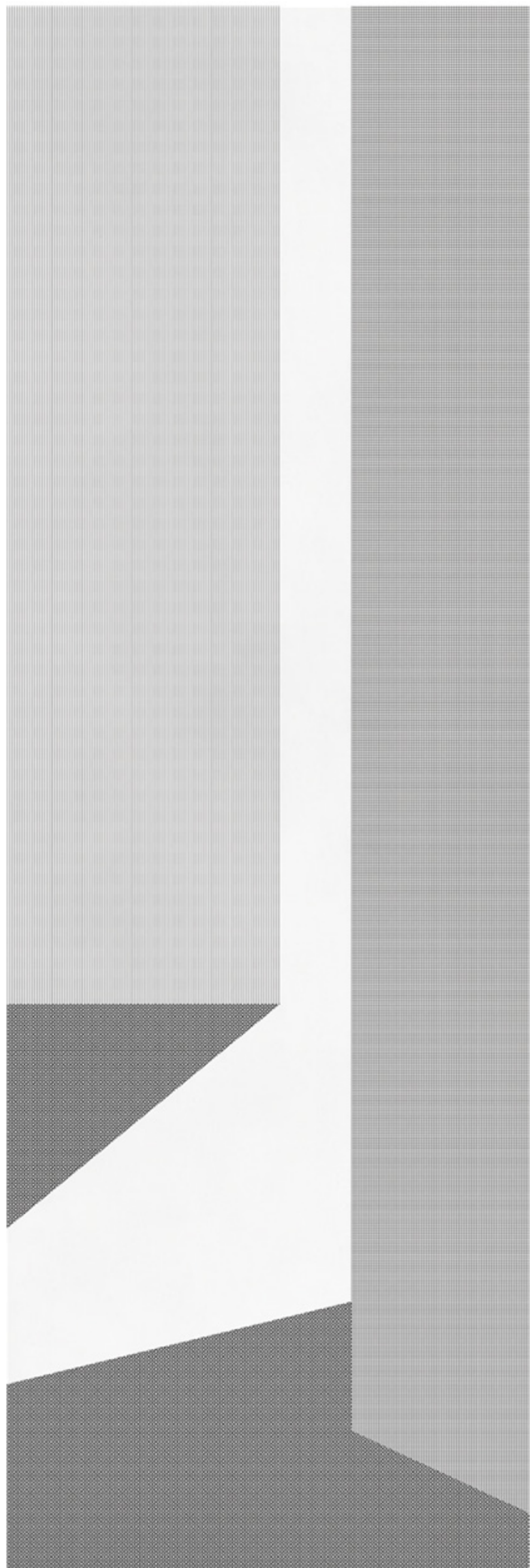
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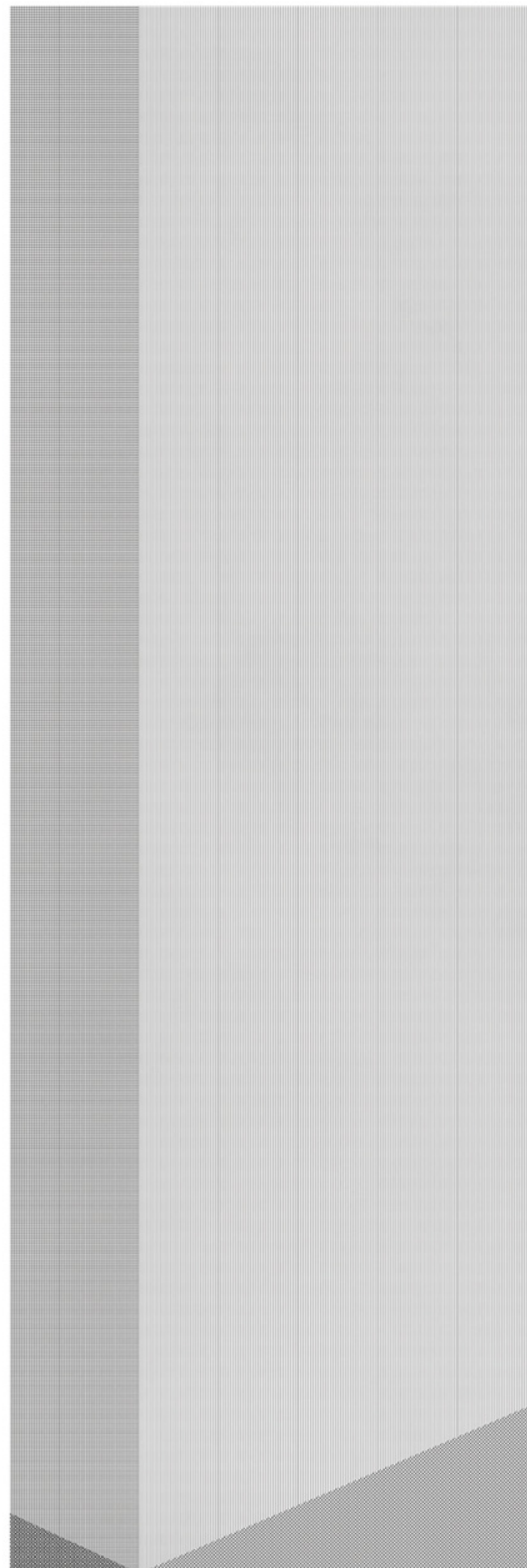
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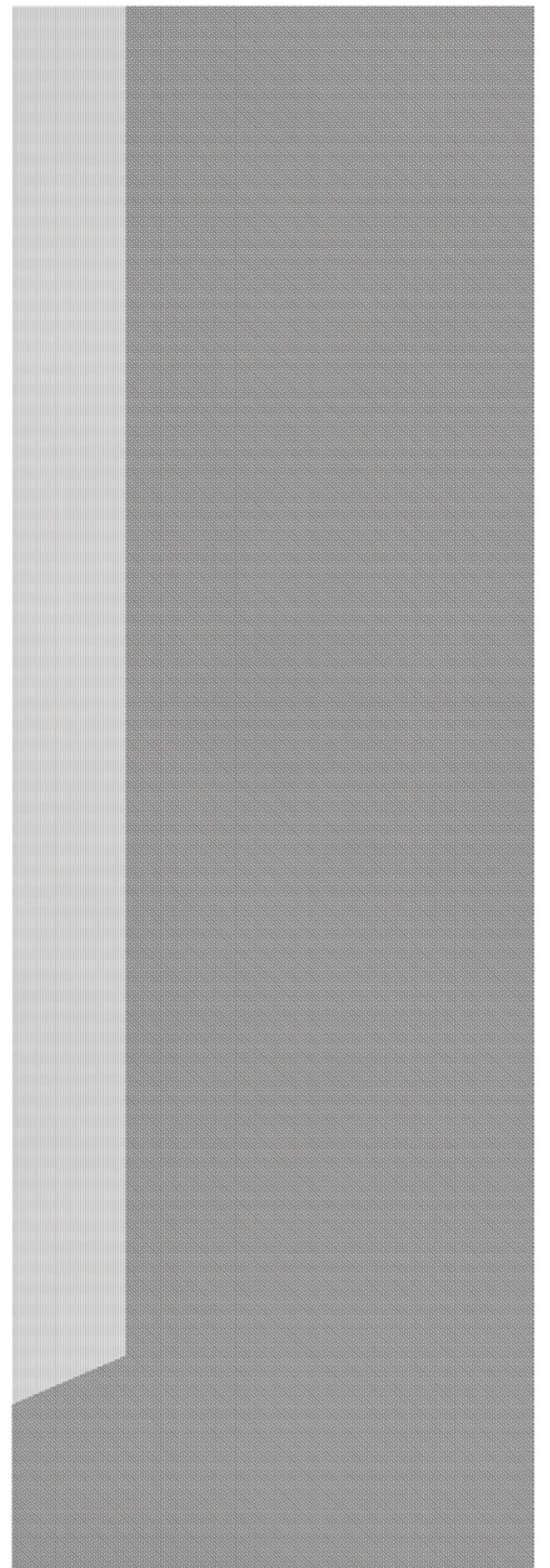
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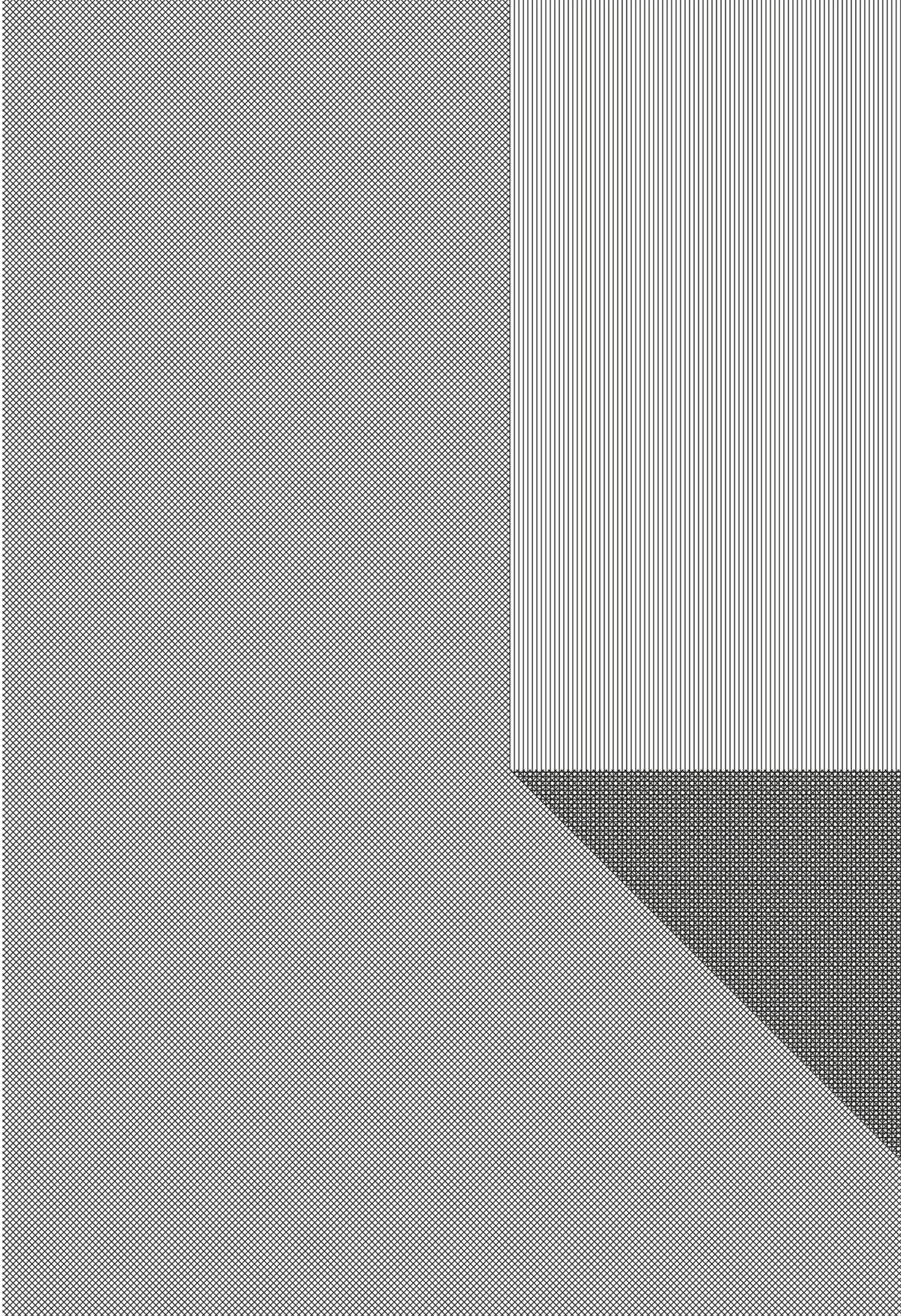


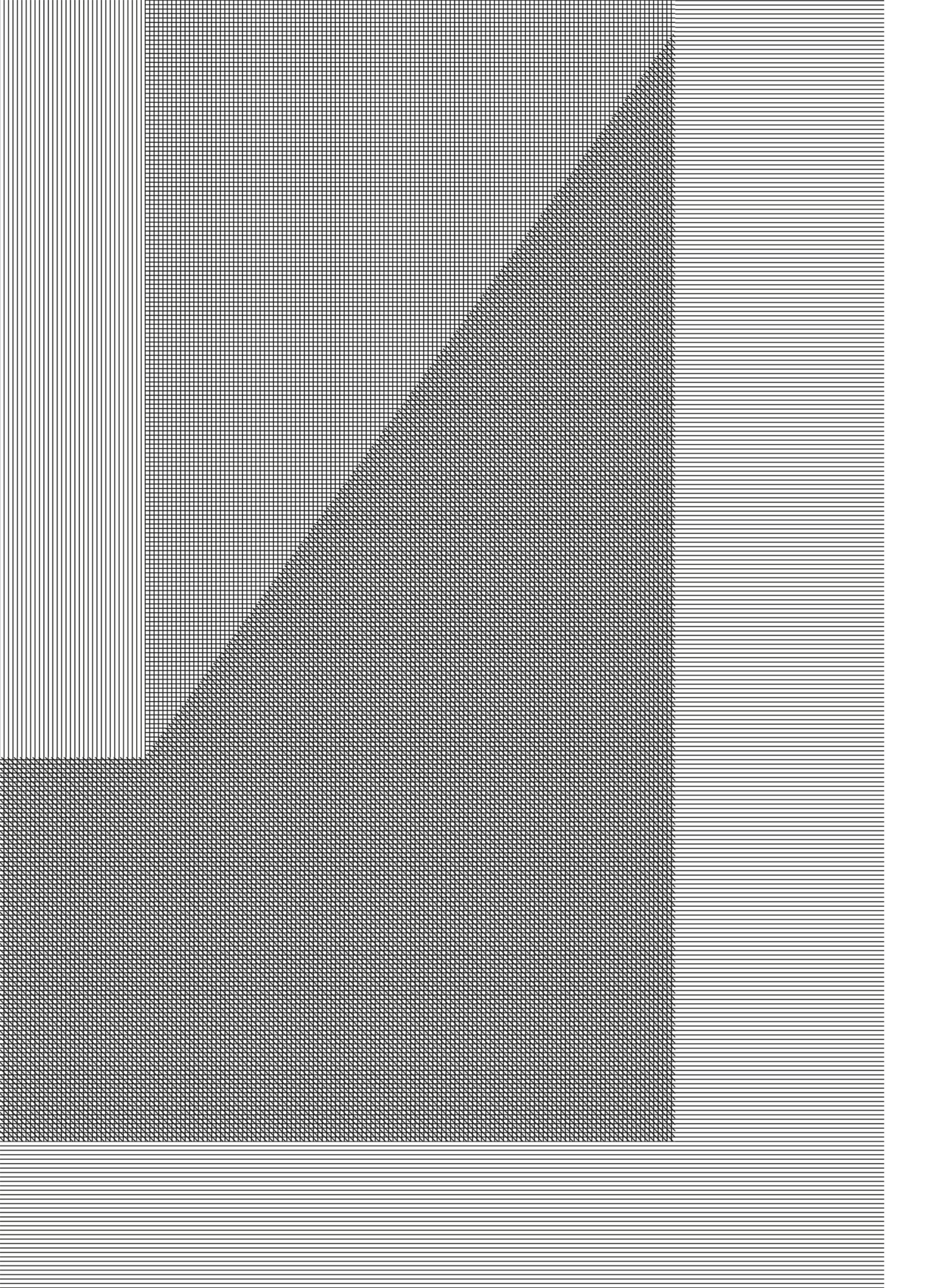
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CARATTERISTICHE TECNICHE / TECHNICAL FEATURES

PRODOTTO DECORATO IN DIGITALE A CALDO /
FIRED DIGITAL PRINTING

IMBALLO / PACKAGING

INGOMBRO / OVERALL DIMENSIONS: 314,50 x 111,22 x 22,00 CM

PESO / WEIGHT: 65 KG

PEZZI / PIECES: N.12

PROPRIETÀ FISICO CHIMICHE / PHYSICAL AND CHEMICAL PROPERTIES /	NORMA / METODO NORM / TEST METHOD	RISULTATO / RESULT
1000x3000 mm: ortogonalità / rectangularity	ISO 10545-2	Massima deviazione : +/- 2 mm Max deviation +/- 2 mm
Peso / Weight /	Lastra ceramica Ceramic slab	Valore medio 14,5 kg/m ² Average value 14,5 kg/m ²
Assorbimento acqua / Water absorbtion /	ISO 10545-3 / ASTM C373	≤ 0,3% ≤ 0,3%
Forza di rottura in N / camp. 200x300 mm Breaking load in N / samples 200x300 mm	ISO 10545-4	1100 (campioni dimensioni 200x300 mm) 1100 (sample dimensions 200x300 mm)
Resistenza alla flessione in N / mm ² Bending strength in N / mm ²	ISO 10545-4	50 (campioni dimensioni 200x300 mm) 50 (sample dimensions 200x300 mm)
Durezza scala Mohs / Mohs scale hardness /	UNI EN 101	Da classe 5 a 7 Class: from 5 to 7
Resistenza all'abrasione superficiale / Resistance to surface abrasion /	UNI EN ISO 10545-7:2000	PEI 3
Resistenza all'abrasione profonda / Resistance to deep abrasion /	ISO 10545-6	≤ 175 mm ³
Coefficiente di dilatazione termica lineare / 10 ⁻⁶ /°c Coef cient of linear thermal expansion / 10 ⁻⁶ °c	ISO 10545-8	Valore medio / Sverage value 6,6
Resistenza agli sbalzi termici / Resistance to thermal shock /	ISO 10545-9	Resiste Resistant
Resistenza chimica / Chemical resistance /	ISO 10545-13	Classe A Class A
Resistenza alle macchie / Stain resistance /	ISO 10545-14	Da classe 4 a 5 Class: from 4 to 5
Resistenza al gelo / Frost resistance /	ISO 10545-12	Resiste Resistant
Reazione al fuoco / Fire reaction /	EN 13501 (rev. 2005)	A2 - s1, d0
Pulibilità della superficie / Cleanability /	UNI EN 14411	15

PRODOTTO DECORATO IN DIGITALE / PRODUCT DECORATED WITH DIGITAL PRINTING

IMBALLO / PACKAGING

INGOMBRO / OVERALL DIMENSIONS: 314,50 x 111,22 x 22,00 CM

PESO / WEIGHT: 65 KG

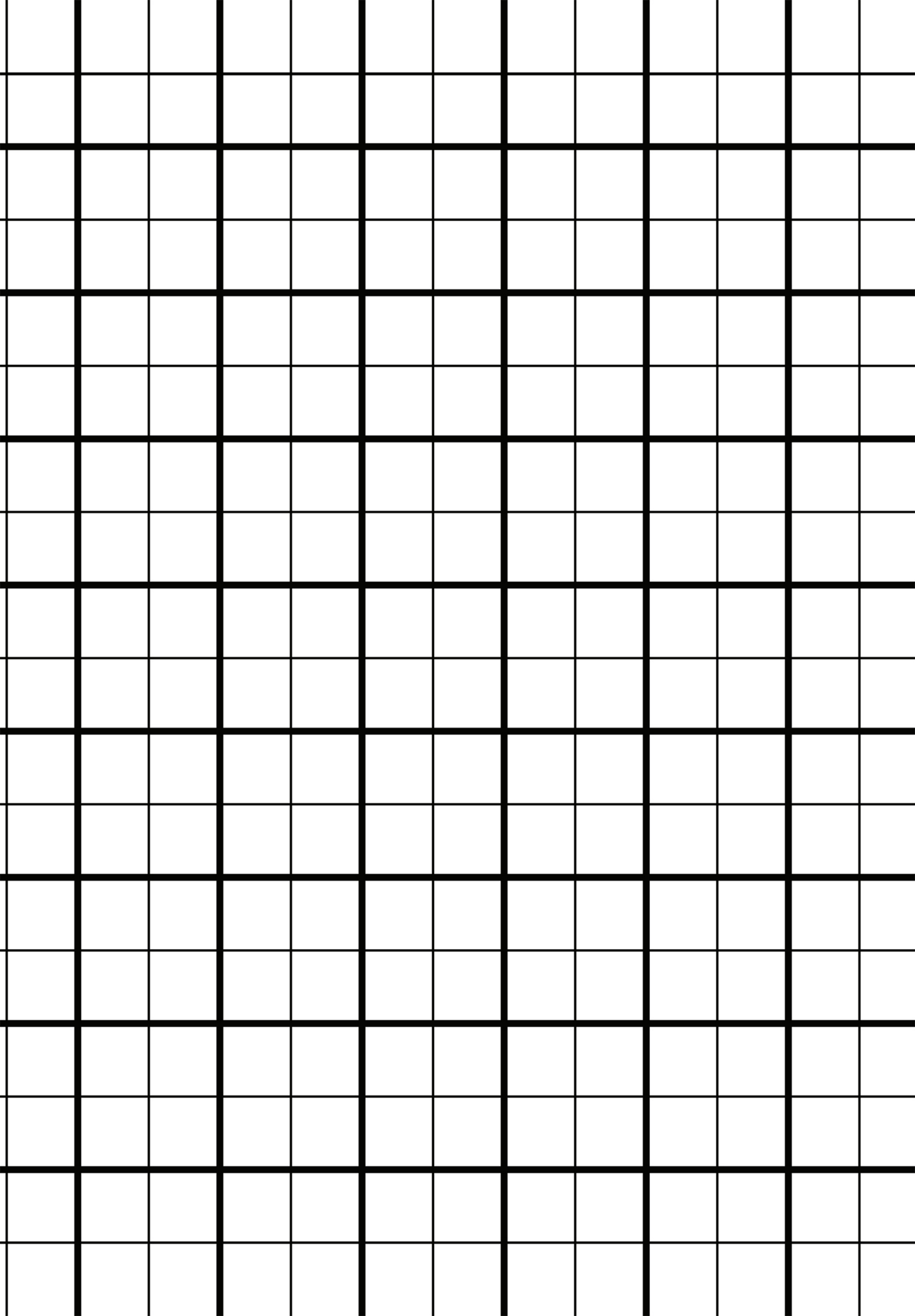
PEZZI / PIECES: N.12

PROPRIETÀ FISICO CHIMICHE PHYSICAL AND CHEMICAL PROPERTIES	NORMA / METODO NORM / TEST METHOD	RISULTATO RESULT
1000x3000mm: ortogonalità / rectangularity	ISO 10545-2	Massima deviazione : +/- 2 mm Max deviation +/- 2 mm
Peso / Weight	Lastra ceramica Ceramic slab	Valore medio 14,5 kg/m ² Average value 14,5 kg/m ²
Assorbimento acqua / Water absorbtion	ISO 10545-3 /	0,1%
Resistenza alla flessione in N / mm ² Bending strength in N / mm ²	ISO 10545-4	50 N/mm ²
Resistenza all'abrasione profonda Resistance to deep abrasion	ISO 10545-6	<p>La decorazione di questi prodotti non ha una buona resistenza ai graffi di oggetti acuminati molto duri come ad esempio metallo, pietra, vetro e gres. Prestare la massima attenzione alla movimentazione durante le operazioni di posa evitando di urtare o strisciare utensili ed oggetti duri acuminati sulla superficie</p> <p>This product's decoration is not scratch resistant to hard, sharp objects such as metal, stone, glass, and stoneware. Be extremely careful when handling the product during installation, making sure not to bump or slide tools or other sharp objects against the surface.</p>
Resistenza agli sbalzi termici / Resistance to thermal shock /	ISO 10545-9	-
Resistenza chimica / Chemical resistance /	ISO 10545-13	LA - HB
Resistenza alle macchie / Stain resistance /	ISO 10545-14	<p>Resiste alle macchie di alimenti e bevande conforme alla classe 5. Non resiste alla tintura di iodio, blu di metilene, pennarello indelebile.</p> <p>Class-5 resistance to food and beverage stains. Not resistant to iodine dye, methylene blue, or permanent marker.</p>
Resistenza al gelo / Frost resistance /	ISO 10545-12	Resiste Resistant
Stonalizzazione/ Deshading	ANSI A137.3	V1
Pulibilità della superficie / Cleanability /		-

_020 styl'editions

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ART DIRECTION / GRAPHIC DESIGN **GUMDESIGN**



styl'editions

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STYL'EDITIONS È IL NUOVO BRAND PROPOSTO DA STYLGRAPH, AZIENDA LEADER NELLA PROGETTAZIONE DI SUPERFICI RICCA DI UN'ESPERIENZA TRENTENNALE COME PARTNER DELLE PIÙ IMPORTANTI AZIENDE DI FLOORING E RIVESTIMENTO D'INTERNI DEL MONDO.

LA SINERGIA TRA L'ESPERIENZA DECENNALE DI STYLGRAPH NEL CAMPO DELLA PROGETTAZIONE CERAMICA E LA DIREZIONE CREATIVA DI **GUMDESIGN** PROPONE UN CATALOGO IN CONTINUO SVILUPPO, BASATO SU RICERCA E SENSIBILITÀ PER LA MATERIA PRIMA, IL COLORE ED IL SEGNO GRAFICO.

STYL'EDITIONS UTILIZZA LASTRE COMPATTE DI ALTISSIMA QUALITÀ ADATTE AD UNA CLIENTELA ED AI PROFESSIONISTI PIÙ ESIGENTI; FUNZIONALITÀ, IGIENE, SICUREZZA E DUREVOLEZZA SONO INGREDIENTI NECESSARI, PRESENTI NEI NOSTRI MATERIALI COMPATTI ED OMOGENEI NELL'INTERA MASSA CERAMICA.

STYL'EDITIONS IS A NEW BRAND PROPOSED BY STYLGRAPH, A LEADING COMPANY AND RELIABLE PARTNER OF THE MOST IMPORTANT FLOORING AND UPHOLSTERY COMPANIES IN THE WORLD, DESIGNING SURFACES WITH OVER 30 YEARS OF EXPERIENCE.

THE SYNERGY BETWEEN STYLGRAPH'S LONG-STANDING EXPERIENCE IN CERAMIC SURFACE DESIGN AND THE CREATIVE MANAGEMENT OF **GUMDESIGN** OFFERS AN IN-MOTION CATALOGUE, BASED ON INSIGHT AND RESEARCH OF RAW MATERIALS, COLOR AND GRAPHIC.

STYL'EDITIONS OFFERS HIGH QUALITY FULLY VITRIFIED CERAMIC PORCELAIN STONEWARE, USEFUL FOR PROFESSIONALS AND DEMANDING CLIENTS SEEKING TECHNICAL FEATURES INCLUDING FUNCTIONALITY, HYGIENE, SAFETY AND DURABILITY.



EASILY SANITISED



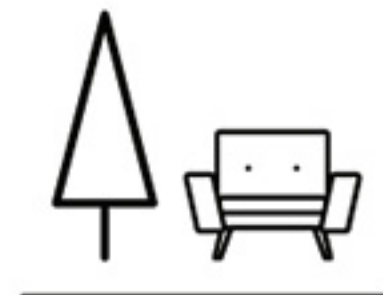
EASY CUT



TAYLORMADE



DURABILITY



INTERIOR-EXTERIOR